



Clean **VOTER DATA** Guarantees Safer & More Efficient Elections



Number of Americans that **MOVED** in 2019¹

31
Million



MOVED to Different County²

11 Million



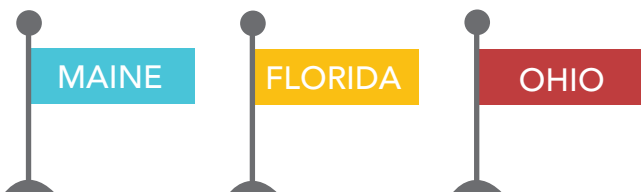
MOVED Out-of-State³

4 Million



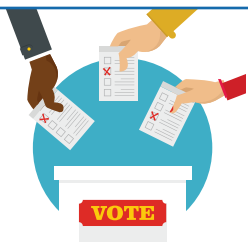
Voters **REGISTERED** in More Than One State⁴

2.75 Million



Yearly **COST** of Undeliverable as Addressed Mail⁵

\$20
Billion



VOTER RECORDS

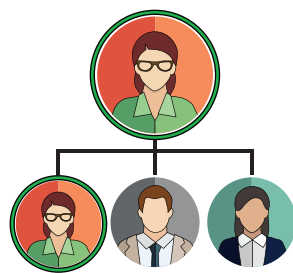
Containing an Incorrect Address⁶

12 Million

DUPLICATE REGISTRATIONS

in 2019 CA Audit⁷

83,000



DECEASED INDIVIDUALS

Listed as Voters⁸

1.8
Million

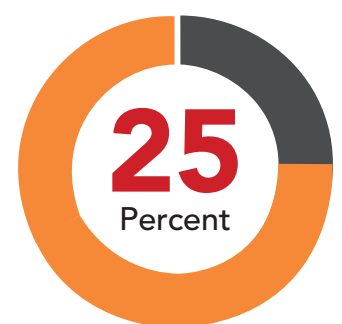


DATA QUALITY RULE Showing that point of entry data verification is **cheaper** than batch processing or doing nothing at all.

\$1 - \$10 - \$100



How Fast **VOTER DATA** Goes Stale Each Year⁹



★ | **FOOTNOTES**

1-3 <https://www.census.gov/data/tables/time-series/demo/geographic-mobility/historic.html>

4,6,8 https://www.pewtrusts.org/-/media/legacy/uploadedfiles/pes_assets/2012/pewupgradingvoterregistrationpdf.pdf

5 https://postalpro.usps.com/VolTables_PARS2019

7 <https://www.latimes.com/california/story/2019-08-09/duplicate-voter-records-audit-california-motor-voter-system>

9 https://blog.melissa.com/global-intelligence/measuring_the_half-life_of_data/