



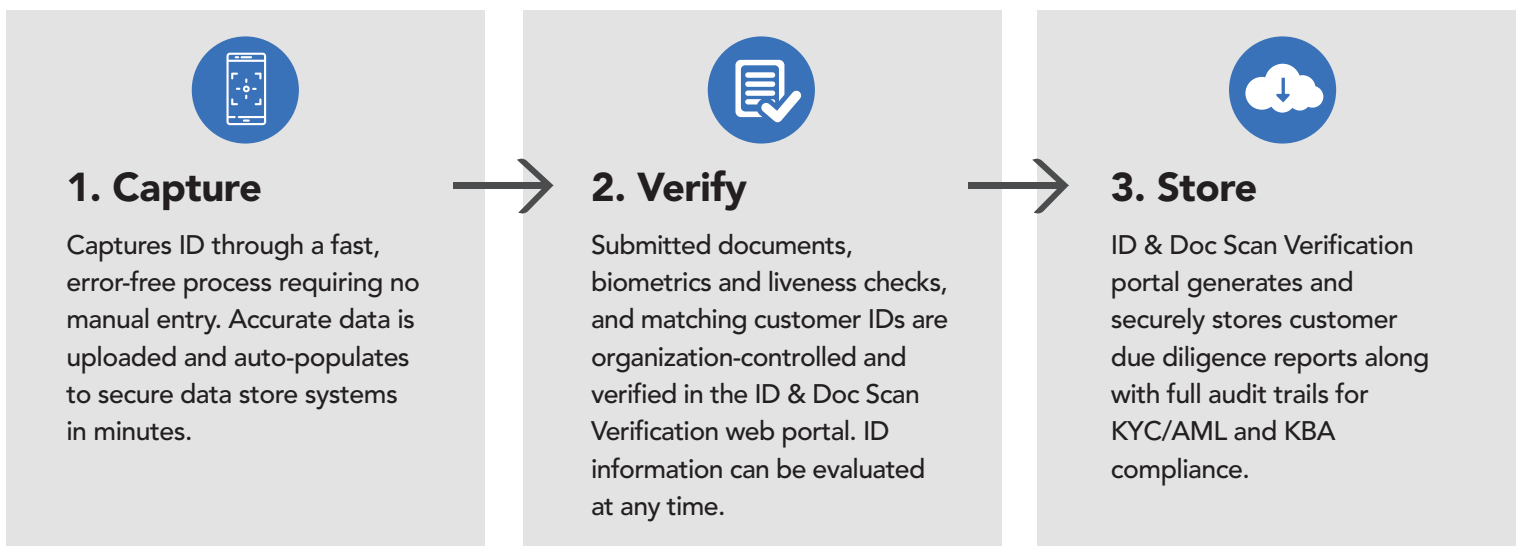
# ID & Doc Scan Verification

## Real-Time ID Document Verification Solution

In an increasingly mobile, data-driven world – it has become a challenge to manage risk and compliance, while delivering fast, seamless experiences that customers expect. Our easy-to-use ID & Doc Scan Verification solution (mobile or desktop) offers a streamlined approach to onboard more customers, while meeting compliance.

The solution uses advanced technologies like Optical Character Recognition (OCR) to verify ID documents, biometrics verification (recognizes user’s selfie and ID image), and liveness check (determines if user is live and not a static image). ID & Doc Scan Verification then securely stores customer due diligence reports, and generates a full audit trail. Companies can review results faster, better engage consumers with their business, and experience fewer customer drop-offs.

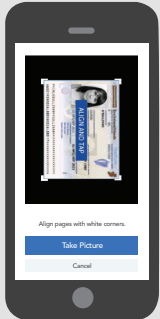
It’s a fast and simple way to capture, verify and store customer ID documents and information. Create a seamless customer experience, reduce fraud exposure and ensure peace of mind – in seconds.



## Reduce Risk, Ensure Compliance and Keep Customers Happy!

>> Learn more at: [www.Melissa.com/id-document-verification](http://www.Melissa.com/id-document-verification)

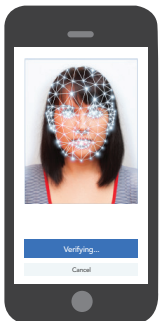
### Achieve Faster Client Onboarding & Ensure Compliance



#### Document Verification

Captures ID and document data using Machine Readable Zone (MRZ) and Optical Character Recognition (OCR) scanning to extract information from passports, bills, driver's licenses and more.

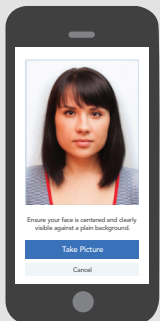
- ✓ Automatically recognizes the type of ID document being shown
- ✓ Processes key data to populate client information into relevant systems like CRM platforms



#### Biometrics Verification

This algorithm will recognize a matchup between the users' selfie and their ID image.

- ✓ Identifies a set of 60+ facial features
- ✓ Algorithms distinguish changes between the selfie and the ID image including: facial hair, makeup, age difference, hairstyle, skin imperfections, and positions in head pose



#### Liveness Verification

User holds face up to camera and this feature will perform a liveness check.

- ✓ Distinguishes eye movement
- ✓ Checks the person behind the device is live and not a static image

### About Melissa

Since 1985, Melissa has specialized in global intelligence solutions to help organizations unlock accurate data for a more compelling customer view. More than 10,000 clients worldwide in arenas such as retail, education, healthcare, insurance, finance, and government, rely on Melissa data quality and ID verification software, including data matching, validation, and enhancement services to gain critical insight and drive meaningful customer relationships.

#### Melissa

22382 Avenida Empresa RSM, CA 92688-2112 | 1-800-MELISSA | [www.melissa.com](http://www.melissa.com)