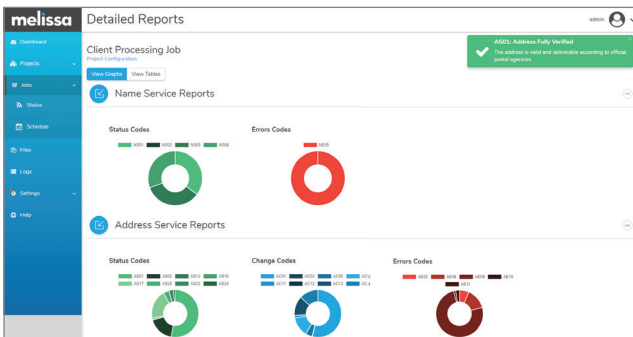


Superior Data Quality for Better MDM & Big Data Insights

Unison, Melissa's next generation data quality platform, unifies all our data cleansing technologies through its straightforward, modern, yet powerful user interface. We've made it simple to create and maintain data quality procedures in order to eliminate the need for programming and to empower the data steward. Unison is your centralized solution for creating simple to complex data quality tasks that allow for connection to multiple RDBMS platforms, schedule jobs, visualize reports/analytics, project collaboration and more.




Platform Topology

Unison's architecture is designed from the ground up to be innovative, scalable, and reliable. We want to give data stewards everything they need in a single platform that is easy to use. Here are some of the capabilities:

- Advanced Web Application Interface
- RDBMS Support: Oracle, MSSQL, MySQL
- Job Scheduling
- Reports and Analytics
- Easy installation
- Update notifications
- User Authentication System
- Activity logs



Advanced Domain Cleansing

Unison currently supports all of your contact data validation needs, such as:

- Verify U.S. and Canadian addresses, perform aggressive address correction
- Verify Email Address domains and standardize formatting
- Verify mobile and landlines and properly format numbers
- Verify and parse full names, set salutations, and detect gender
- Append Latitude/Longitude and Census data



Advanced Architecture

The architecture behind Unison was designed from the ground up to allow for effortless scalability, ease of updating the data and software, and robust capability all from within the web application. Here are some of its features:

- Client/Server architecture
- Scalable across multiple servers
- Containerization of backend
- Works while completely offline

Melissa

22382 Avenida Empresa RSM, CA 92688-2112 | 1-800-MELISSA | www.melissa.com

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