






# Melissa Alert Service

## Never Lose Track of Customers with Address Monitoring & Alerts

Address data may seem static, but it's actually anything but. In fact, addresses change all the time with people moving residences, street name changes, house renumbering and updated ZIP Codes. Thankfully, you don't have to keep up with all these changes—we'll do it for you with Melissa Alert Service.

Melissa Alert Service is a highly secure cloud-based contact management system (CMS) that monitors your stored data for changes and automatically updates it. All you have to do is upload your data and set your alerts. There are currently three alerts to choose from:

-  **Address Update:** Verify street addresses with official USPS® postal data and keep track of updates to those addresses.
-  **Change of Address:** Keep up with individuals and businesses that have moved over the last 48 months.
-  **Property Transaction:** Monitor historical data and current property transactions.

Then, you'll receive an alert each time a record is updated so you know what's happening with your data at all times. You can download your updated data whenever you want, ensuring that your data is always up to date without having to reprocess it yourself.

## Melissa Alert Service features:

- ✓ **Secure Cloud Storage with a Web-Based Portal** to safeguard your data so you can access it anytime and anywhere you want.
- ✓ **Unlimited Tables** so you can have multiple lists of data for your unique needs.
- ✓ **Continuous Processing with Live Alerts** that keep you informed with what's happening to your data.
- ✓ **Transaction Tracking** of all data operations performed for enhanced accountability and auditing.
- ✓ **Official Postal Certifications** including USPS® CASS™/DPV®, NCOA<sup>Link</sup>® and PAVE™.\*
- ✓ **Security and Compliance** with many rigorous security protocols such as SOC2, HIPAA, CCPA, GDPR and more to keep your data safe.
- ✓ **Flexible Pricing and Cost Savings** with one yearly subscription cost. Only pay for what you need.

\*Melissa is a nonexclusive NCOA<sup>Link</sup>® Interface Distributor and Full Service Provider Licensee of the USPS®.

Get Started Today! >> Get more information: [www.melissa.com/melissa-alert-service](http://www.melissa.com/melissa-alert-service)

## Melissa Alert Service in Three Easy Steps

### 1 Upload Your File

Create a table & upload your data. Melissa Alert Service provides a data & column preview with inferred data types, so you can guarantee that we're monitoring your data correctly.

**"Clients" Table Records**

Company	Address	City	State	ZipCode
MELISSA	22382 Avenida Empressa	Rancho Santa Margarita	CA	92688
RENSBERGER FALCK PUBLISHING, INC.	5307 South 92nd Street, Suite 140	Hales Corners	WI	53130
TEAM RESEARCH	1200 Prospect Street	Takoma Park	MD	20912
STRICKLAND COMPANY	17 East Bradlock Road	Alexandria	VA	22301-2152
SWISS COLONY INC.	112 7th Avenue	Monroe	WI	53566
POSTAL DATA SERVICES	29397 Agoura Road, Suite 101	Agoura	CA	91301-2567
THE WEATHER CHANNEL	2600 Cumberland Parkway	Atlanta	GA	30339
DBF GROUP, INC.	101 North Main Street	Natick	MA	01760-2716
MARKETING FRONTIERS, INC.	25 Burlington Mall Road, Suite 300	Burlington	MA	1803
QUARTERDECK OFFICE SYSTEMS	150 Pico Boulevard	Santa Monica	CA	90405-1053

1000 Total Records

### 2 Set Your Alerts

Monitor your data with three different alerts. You can choose to set your alerts for one, two, or all of them!

- ✓ Address Update
- ✓ Change of Address
- ✓ Property Transaction

**Tables**

Add Monitoring to "Clients":

Rule Name	Monitoring Type	Column Configuration
<input type="text" value="Enter a Name"/> <small>Required</small>	Select a Type AddressUpdate MikChange PropertyTransaction	<input type="text" value="Select a Monitor Type"/>

### 3 Receive Clean & Current Data

And that's it! Melissa Alert Service does the rest. Every time your data is updated, you'll receive an alert. Then, download your data whenever you want—for monthly mailing lists, marketing campaigns, or even detecting & preventing fraud.

**"Clients" Monitoring Alerts for: AddressCheckRule**

As of:  Records as of... next run on: 12/15/2024

Company	Address	City	State	ZipCode
RENSSELAER POLYTECHNIC INSTITUTE	110 8th St	Troy	NY	12180-3522
RENSSELAER POLYTECHNIC INSTITUTE	110 8th Street, Troy Building	Troy	NY	12183
AMERICAN COMMUNICATIONS GROUP	950 Herndon Pkwy Ste 450	Herndon	VA	20170-5528
AMERICAN COMMUNICATIONS GROUP	950 Herndon Parkway, Suite 450	Herndon	VA	22070-5531
MAILING LIST SYSTEMS, INC.	711 Directors Dr	Arlington	TX	76011-5103
MAILING LIST SYSTEMS, INC.	711 Director's Drive	Arlington	TX	76011-5103
RENSSELAER POLYTECHNIC INSTITUTE	110 8th St	Troy	NY	12180-3522
PROFESSIONAL SERVICE INDUSTRIES	4820 Bob Billings Pkwy	Lawrence	KS	66049-3846
THE WEATHER CHANNEL	2600 Cumberland Pkwy SE	Atlanta	GA	30339-3914
MR. FAX	22342 Avenida Empressa	Rancho Santa Margarita	CA	92688-2140

Export Changes

**API for Automated Data Processing**

In addition to the GUI, Melissa Alert Service also offers a secure API so you can keep your data current across all your programs.

## About Melissa

Since 1985, Melissa has specialized in global intelligence solutions to help organizations unlock accurate data for a more compelling customer view. More than 10,000 clients worldwide in areas such as retail, education, healthcare, insurance, finance, and government, rely on Melissa data quality and ID verification software, including data matching, validation, and enhancement services to gain critical insight and drive meaningful customer relationships.

**Melissa**  
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