



CASS Certified™ Postal Solutions for More Accurate Deliveries

Melissa's Mailing Solutions help you easily prepare postal bulk mailings to improve mail deliverability and achieve the lowest postage rates. Our solutions are USPS® CASS™ and PAVE™ Gold Certified and Canada Post® SERP Certified™.

Mail Your Way

MAILERS+4 – Postal Automation Desktop Software

Desktop software to help mailers prepare USPS and Canada Post compliant mailings faster, easier, and more accurately. Annual and monthly subscriptions available.






MAILERS Online – Software as a Service (SaaS) Presort Application

This Software as a Service (SaaS) is perfect for the occasional mailer. Upload your file securely and pick it up when it's ready. NCOA^{Link} 48-month processing is included for free – and the first 20,000 records for each mailing are on the house. You can't beat that!



Presort Object - Developer API

Our Presort solution sorts any mailing list that has been processed with a current CASS Certified™ engine for ZIP+4® codes to qualify mailings for maximum postal discounts.

	 MAILERS+4	 MAILERS ONLINE	 PRESORT OBJECT
CASS Certified Address Verification	✓	✓	
SERP Certified Address Verification	✓	✓	
USPS NCOA ^{Link}	✓	✓	
Canada Post NCOA	✓	✓	
Merge/Purge - Dedupe	✓	✓	
Geocoding	✓		
RBDI	✓		
PAVE Gold Presorting	✓	✓	✓
Palletization	✓	✓	✓
Intelligent Mail	✓	✓	✓
Platform	Desktop	SaaS	API

Melissa Desktop Software & SaaS Capabilities



U.S. & Canada Verify – Clean, standardize addresses in your file.

Our CASS Certified™ address engine compares addresses in your file against the USPS®, DPV®, LACSLink®, and SuiteLink® files, and adds missing data like ZIP+4® codes, carrier routes, delivery points, and more. Also performs SERP Certified™ processing to confirm all addresses are deliverable and standardized by Canada Post requirements, and qualify for discounts.



SmartMover – Update records with most current address.

Use USPS NCOA^{Link}® processing to match your addresses against the full USPS 48-month dataset containing 160 million moves. Also access Canada Post NCOA® file containing 72 months of data to ensure the most up-to-date Canadian addresses.



Match – Merge/purge records of duplicates to reduce costs and waste.

Find duplicate or similar records and merge them without losing any important data. Household your mailings by grouping related records together to eliminate multiple mailings to the same address. Find all common data elements between multiple lists to identify the data unique to each individual list.



Residential/Business Delivery Indicator (RBDI) – Avoid costly additions to your budget.

Identify addresses as residential or business for cost-effective carrier selection.



GeoCoder – Link addresses with lat/long coordinates for targeted mailings.

Find and append lat/long coordinates for 99% of all U.S. locations, census tract and block numbers, and county FIPS code down to the ZIP+4 level for greater delivery efficiency.



PAVE™ Gold Certified Presorting and Palletization – Qualify for lowest rates possible.

Presort your mail to take advantage of discounts for First-Class™, USPS Marketing Mail™, Profit/Nonprofit, and Periodicals mailings. We also offer a palletization feature for high-volume mailings.



Full Service Intelligent Mail® + Mail.dat® – Make USPS compliant mailings easier.

Intelligent Mail barcodes are generated in our software. The IM barcode sorts parcels and letters and offers the option to add in tracking. IM barcodes improve deliverability by incorporating routing ZIP Codes and tracking information in one bar. Our solutions provide all the USPS documentation needed for USPS compliant mailings. We also provide a free unique Mail.dat User License Code (a \$400 value).

Get Started Today!

>> Get a FREE quote: <https://www.melissa.com/direct/direct-mail/mailers4-postal-automation-software.html>

Find us on:



About Melissa Direct

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. [Be direct. Be Melissa Direct.](#)

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