

The Hidden Costs of Inaccurate Patient Identification

In healthcare, accuracy and precision are more than priorities—they're lifelines. Yet, one of the most overlooked challenges in healthcare systems worldwide is the issue of patient misidentification.

Patient misidentification is more common than many realize, with research showing that approximately 10% of patient records are duplicates. Errors in contact data—such as names, dates of birth, or addresses—often lead to mismatches or inaccurate identification, which can create risks throughout the patient's care journey. These issues extend beyond registration desks, impacting financial, operational, and patient safety outcomes across the healthcare system.

While they may appear to be minor administrative errors, inaccuracies in patient identification carry hidden costs that ripple through every aspect of healthcare.

This infographic explores these challenges and demonstrates how modern ID verification solutions can be a game-changer for healthcare organizations, helping combat fraud, build trust, and ensure a secure, seamless experience for both patients and providers.

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About Melissa

As the leader in identity verification and data quality, Melissa combines decades of experience with unmatched technology and global support to offer solutions that quickly and accurately verify identities in real-time. Melissa is a single-source vendor for address management, data hygiene and identity verification solutions, empowering businesses all over the world to effectively manage their data quality.



1. Address Innovation Since 1985



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3. Advanced Address Corrections



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