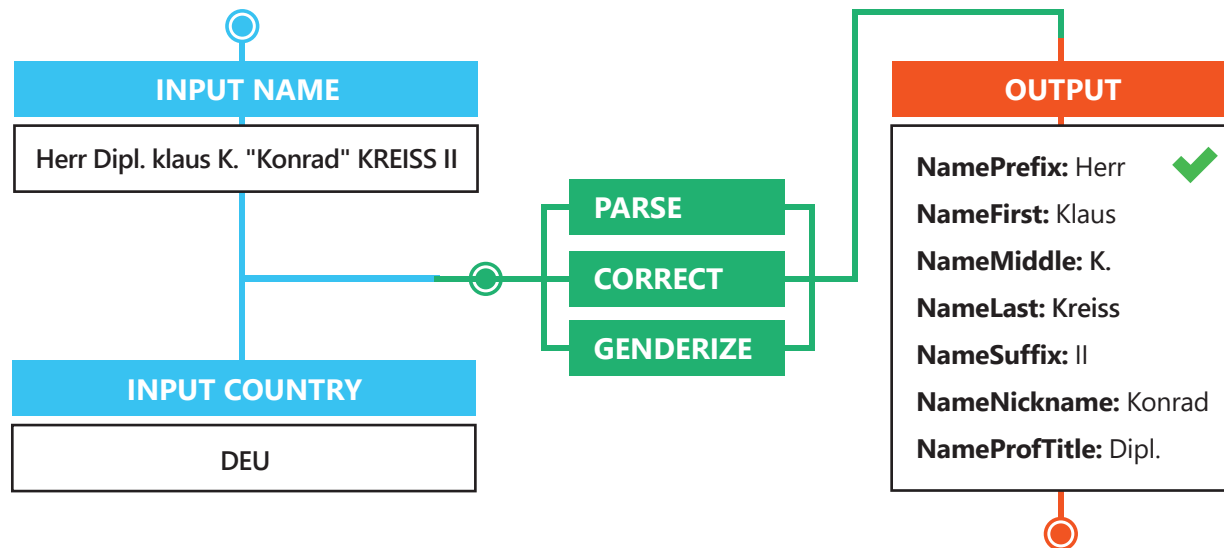# melissa

Global Name Verification

Global Name Parsing and Genderizing

Global Name is able to parse, genderize, and standardize personal names. Recognizing over 6,000,000 last names and 4,000,000 first names across countries and languages helps to determine how a name should be parsed.

- Global Name can differentiate name formats from different countries and languages -using an Input 'Country' property if available.
- Parse full names into first, middle and last names, as well as prefixes like "Dr., Herr and Monsieur" and suffixes like "Jr.,Ph.D., and Segundo".
- Handle name strings that include two names, such as "Mr. John and Mrs. Mary L. Jones" or "Herr Nicolas Eisenmenger & Doktor Petra Reichwein".
- Flag vulgar and obvious fake names, such as "Bugs Bunny".
- Standardize names with extended and UTF-8 characters like "ΧΑΛΑΠΑΣ ΑΝΤΩΝΙΟΣ" to "Χαλαπας Αντωνιοσ".
- Assign gender based on the first name.

INPUT NAME
Herr Dipl. klaus K. "Konrad" KREISS II

INPUT COUNTRY
DEU

PARSE
CORRECT
GENDERIZE

OUTPUT
NamePrefix: Herr ✔
NameFirst: Klaus
NameMiddle: K.
NameLast: Kreiss
NameSuffix: II
NameNickname: Konrad
NameProfTitle: Dipl.

Full, Dual and Inverse

Global Name Verification takes full names, such as "Mr John James Smith, Jr." and breaks them up into its components. In addition to Full Name parsing, the solution can also parse:

- **Dual Names:** Mr. and Mrs. John and Mary Smith
- **Inverse Names:** Smith Jr., Mr. John James
- **Apply a Gender Code to each name F, M, N (neutral)**

Culture-Smart Name Parsing

Global Name Verification even allows users to input a country name for increased accuracy. This new feature provides even more appropriate parsing for international names in relation to a recognized country, culture and language. For example, if the United States is specified, the name "Andres MiddleName Hernandez" would identify and parse "Hernandez" as a last name. However, if Spain is the configured culture, then "MiddleName Hernandez" would be identified as the last name because that is more relevant for Spanish culture.

Get Started Today!

>> Get a FREE quote: www.melissa.com/name-verification

Catch Vulgar Words that Lead to Waste and Fraud

Global Name Verification will also flag names containing possible vulgar words, nuisance names and associated company words that help you screen out possible hoaxes or pranks.
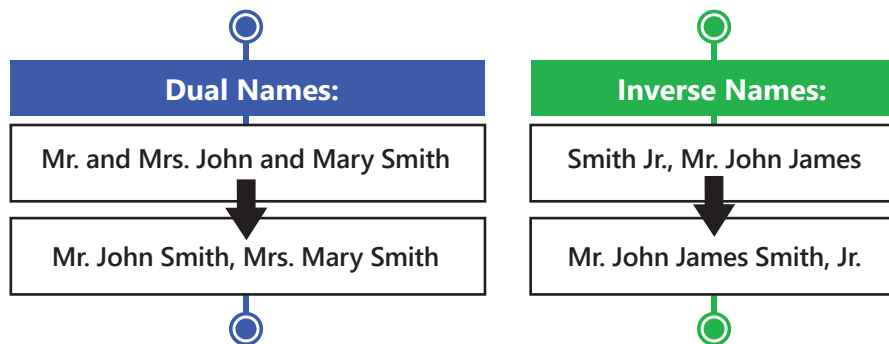
Add Casing for Company Names

Global Name Verification recognizes company names, using a special table to determine the difference between words and acronyms in company names, returning them in upper or lower case.

Create Custom Salutations

Once you've parsed your names, identified gender and removed non-name or bogus records, Global Name Verification can create the desired custom salutation based on the salutation format you want to use, for instance Formal, Informal, Default Slug, etc.

System Requirements

Available Plugins: Salesforce®, Excel®, SQL Server®, Pentaho®, Scribe, Semarchy®

Dual Names:	Inverse Names:
Mr. and Mrs. John and Mary Smith	Smith Jr., Mr. John James
↓	↓
Mr. John Smith, Mrs. Mary Smith	Mr. John James Smith, Jr.

About Melissa

Our 37 years of address expertise started with ZIP+4 and turned into so much more. Melissa is a single-source vendor of global address management, data quality and identity verification solutions that help organizations harness accurate data for a more compelling customer view. Our industry-leading solutions have processed over 1 trillion address, name, phone and email records, making it clear why thousands of businesses worldwide trust Melissa with their data quality needs.