



# Global Email Cloud Service

## The Simple Solution to Verify Emails & Improve Deliverability

An email address is your first line of communication with a customer. But, 30% of emails go bad in just one year.

Melissa Data's Global Email Cloud Service identifies whether an email address is valid and deliverable, corrects typos in real time, and standardizes email addresses as they are entered – helping reduce bouncebacks that lower your sender reputation.

## Real-Time Email Mailbox Verification Removes up to 95% of Bad Emails!

Global Email provides real-time verification, actually connecting to the mail server to check whether or not the mailbox exists. In addition, it can:

- Verify and correct syntax errors in an address, checking for illegal characters and extra "@" characters
- Verify, correct and update top-level domain names
- Check for and correct misspelled domain names
- Standardize casing
- Parse email addresses into individual components

Global Email detects a typo in the domain name, corrects it, and parses the components.

INPUT	OUTPUT
<b>Email Address</b> <input type="text" value="john@pmail.com"/>	<b>Email Address</b> <input type="text" value="john@gmail.com"/>
<b>MailBox Validation Mode</b> <input type="text" value="Premium"/>	<b>Mailbox Name</b> <input type="text" value="john"/>
	<b>Domain Name</b> <input type="text" value="gmail"/>
	<b>Top Level Domain</b> <input type="text" value="com"/>
	<b>Top Level Domain</b> <input type="text" value="Commercial"/>
	<b>Result Codes</b> <input type="text" value="ES03"/>

## Benefits:

- Protects your sender reputation – ensure emails are valid before mailing
- Increase Web form completion and conversion rates
- Improve the accuracy and reliability of your contact database
- Grow your business with effective marketing campaigns

## Features:

- Occurs in real-time – no database lookups
- Corrects typos to ensure you collect only deliverable email addresses
- Validates business & consumer email domains like Yahoo, Gmail, Hotmail and more

## Free Trial Global Email Cloud Service

Need to verify emails & improve deliverability?

Request a free trial of our Global Email Cloud Service.

>> Get a Free Trial Now: [www.MelissaData.com/GECS](http://www.MelissaData.com/GECS)



### FCC Mobile Domain Detection

Global Email is enhanced with a list of mobile domain names updated by wireless service providers. This feature assists in maintaining CAN-SPAM compliance by indicating mobile email addresses that marketers are prohibited from sending unwanted commercial emails to without prior permission

### The Global Email Cloud Service is Available in the Following Ways:

1. **Web Service Protocols:** supports JSON, SOAP, XML, and REST.
3. **Plugin:** Access Global Email via convenient, easy-to-use plugins for Salesforce®, Microsoft Excel®, SQL Server, Pentaho®, Scribe, Semarchy and more.

A multiplatform API is also available for on-premises deployment.

### About Melissa Data Corp.

Since 1985, Melissa Data has been a leading provider of data quality and address management solutions. Melissa Data's data quality software, Cloud services and data integration components verify, standardize, consolidate, enhance and update U.S. and global contact data, including addresses, phone numbers and email addresses for improved communications and ROI. More than 10,000 companies worldwide rely on Melissa Data to gain and maintain a single, accurate and trusted view of critical information assets.

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