Verify, Correct & Standardize Address Data

Increase deliverable mail, improve customer communications, and correct address data at the point-of-entry or in batch with Melissa Data's address verification tool for U.S. and Canadian addresses.

Address Object®

Cleanse Address Data at the Point-of-Entry or in Batch

Is bad address data affecting your organization's bottom line? When your address data is outdated, incomplete, or inaccurate, your marketing campaigns suffer, customer satisfaction levels decline, and quality leads eventually dry up.

Address Object is a CASS Certified™ developer tool flexible enough for:

- **E-Commerce Operations** - Validate postal addresses during the customer registration or purchase process and eliminate unnecessary costs for address correction, delayed deliveries, or undeliverable shipments.

- **Direct Mail Marketing & Billing** - When your address information is accurate and up-to-date, you will be able to get your invoices, billing statements, and payments out quickly and to the correct individual/company.

Sample Address Input	Sample Address Output
22382 empresa rancho sana margarita, cal 92688	22382 Avenida Empresa Ste 100 Rancho Santa Margarita, CA 92688-2112

Append Suite Info, Verify Rural Addresses & Complete Data

Address Object's powerful features include:

- **AddressPlus** - Proprietary feature that will append the suite information to both business and residential addresses to increase deliverability.

- **DeliveryPlus** - Verify 5 million+ non-USPS® addresses reached only by parcel carriers, i.e., FedEx® and UPS®.

- **AutoCompletion** - Enter a partial address line and ZIP Code™ and AutoCompletion retrieves all possible address entries, ensuring accuracy before it enters your CRM.

To get a free trial of Address Object go to www.MelissaData.com/address

Benefits:

- Parse street addresses into component parts

- Match a street address against a ZIP Code™ to determine validity

- Verify addresses beyond reach or unknown to USPS® delivery capabilities

- Find all possible entries for a partially-entered address line & ZIP Code™

- A suggestion-engine providing alternative addresses for an invalid entry

Features:

- Catch data entry errors in real-time and reduce keystrokes

- Increase mailing & shipping accuracy

- Save money on production, postage, & shipping

- Enhance contact records with geographic & demographic data

- Analyze customer information for targeted campaigns

U.S. & Canadian Address Verification

Cleanse your address data with Address Object from Melissa Data. Make sure your sales and marketing efforts are productive by verifying, correcting, and standardizing addresses at the point-of-entry or in batch.

>> GET A FREE TRIAL: **www.MelissaData.com/address**

Correct Address Data with 4 Powerful Interfaces

1. AddressCheck - **Verify an address & match it to a valid point-of-delivery**

- Adds ZIP + 4®, carrier route & delivery point codes
- Includes EWS, DPV®, Vacant Table, LACS^Link®, Suite^Link®, AddressPlus
- Generates USPS CASS™ Form 3553

2. The Parse Interface - **Break down a street address into component parts**

- Breaks address elements down by street number, direction (S, NW, etc), street name & suffix (ST, RD, BLVD)
- Parses Last Line data (city, state, ZIP™) into component parts

3. StreetData - **Match a street address against a ZIP Code to determine validity**

- Matches incorrect or misspelled address to a valid range
- Reduces undeliverable mail pieces

4. ZipData - **Match geographic data to a ZIP Code and city information**

- Returns geographic data about one or more city names that match the input ZIP Code
- Returns data on carrier route, county name, FIPS code, postal facility type, Lat/Long coordinates
- Returns official "last line" indicator

System Requirements

Address Object is available as cloud-based Web Service supporting multiple protocols including: JSON, SOAP, XML, and REST. It is also available as a multi-platform API. Libraries available for: Windows 2003/2008/7/Vista; Red Hat; Solaris; SPARC platform; AIX; Power; rs/6000; PPC; HPUX; PA-RISC; and Itanium.

Looking to Verify International Addresses?

Melissa Data offers Global Address Verification for 240+ countries.

Get a free trial at www.MelissaData.com/gav

About Melissa Data Corp.

Since 1985, Melissa Data has been a leading provider of data quality and address management solutions. Melissa Data's data quality software, Cloud services, and data integration components verify, standardize, consolidate, enhance, and update U.S. and global contact data, including addresses, phone numbers, and email addresses for improved communications and ROI. More than 5,000 companies rely on Melissa Data to gain and maintain a single, accurate and trusted view of critical information assets.

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