



## Stay in Touch with Customers Who've Moved

Many of your customers move and do not notify The Postal Service® of their new addresses. The only way to reach these individuals by mail is to match your list against two non-USPS® change-of-address databases drawn from multiple private sources.

>> GET A FREE QUOTE: [www.MelissaData.com/change](http://www.MelissaData.com/change)

# Non-USPS® Change of Address

Go Beyond NCOA<sup>Link</sup>® with mCOA and pCOA Database

Did you know that 40% of all address changes are not reported to the Postal Service? That means that even if you've updated your mailing lists through USPS NCOALink processing, you are most likely still not going to reach everyone on your list. Our Non-USPS change-of-address services access records that date back as far as 30 years from select sources such as financial institutions, magazines, and cell-phone companies.

## 1. mCOA (Multisource Change of Address)

The mCOA database contains 60 months (5 years) of address changes to help identify residents that have moved, but may not have filed a change-of-address with the USPS. The file consists of 121 million records from sources including magazine subscriptions, catalog houses, insurance companies, credit bureaus, mail-order firms, and others.

### mCOA Pricing

Records Processed	Price per/M
Up to 50,000	\$3.75
50,000 - 500,000	\$3.00
500,000 - 1 Million	\$2.25

The minimum order per file is \$75.00. The standard turnaround is 24 hours or next business day. RUSH ORDERS (same-day turnaround guaranteed) are available for files of less than one million records. For RUSH ORDERS there is an additional \$100.00 fee. All RUSH ORDERS must be received before 12:00pm PST.

## 2. pCOA (Proprietary Change of Address)

The pCOA database goes back 360 months (30 years) to identify movers in your customer list. The file consists of data collected from multiple private sources including banks, credit card companies, magazine publishers, plus our proprietary historical database.

### pCOA Pricing

Records Processed	Price per/M
Up to 250,000	\$18.00
250,000 - 500,000	\$16.00
500,000 - 1 Million	\$14.00
1 Million +	Call 1-800-635-4772

The minimum order per file is \$250.00. There are no electronic transfer fees and no additional charges. Standard turnaround is 2 business days

We recommend using our Non-USPS change-of-address in conjunction with NCOA<sup>Link</sup>.

Get a Free Quote at [www.Melissadata.com/NCOA1](http://www.Melissadata.com/NCOA1)

### Benefits & Features:

- Save on production time & postage
- Database of 121 million+ records (mCOA)
- Access up to 30 years of address changes
- Expand your direct mail campaigns
- Data Collected from multiple private sources

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