



Improve Data Entry Accuracy & Profile Your Customers

Verify 5-digit ZIP Codes at the point-of-entry to avoid data entry errors and save employee time. ZIP*Data also allows users to create custom lookup routines and profile mailing list with census data append.

>> GET A FREE TRIAL: www.MelissaData.com/zip

Zip*Data

Verify a 5-Digit ZIP Code™ & Append Census Data

ZIP*Data will save you time and improve data entry accuracy by instantly verifying a 5-digit ZIP Code at the point-of-entry and automatically add the city and state information. ZIP*Data also appends latitude and longitude coordinates giving you the geographic marketing data you need to increase sales, pinpoint markets, and grow your business.

Census Data Appended

Additionally, ZIP*Data appends 46 census demographic data variables that you can use to analyze prospective consumers in a ZIP Code. The variables include:

- ZIP Code; Total Population for a ZIP Code; Number of People (Urban, Suburban, Farm and Non-Farm); Ethnicity; Age Groups; Education; Median Household Income; Median Income Per Person; and House Value.

System Requirements

Windows XP or better; 9MB hard disk space; CD ROM drive

ZIP*Data	
ZIP 92688
City Rancho Santa Margarita
State CA
ZIP Type Standard
FIPS 06059
Latitude 33.6375
Longitude -117.6038
Area Code 949
Finance Code 057878
Last Line L
Facility Community Name
ZIP / CBSA File	
ZIP 92688
CBSA 31100
DIV 42044
ZIP / County File	
ZIP 92688
FIPS 06059
Percentage 100.00
Count 2518
DST (Delivery Statistics) File	
ZIP 92688
Residential Addresses 6024
Res. PO Box Addresses 421
Business Addresses 638
Bus. PO Box Addresses 324
Group Delivery Addresses 0
Gen. Delivery Addresses 0
City Name Abbreviation File	
ZIP 92688
City Rancho Santa Margarita
Abbreviation RCHO STA MARG
County Name File	
County FIPS Code 06059
State CA
County Name Orange
Time Zone 8 (Pacific)
Type A
County Seat Santa Ana
County Seat Elevation 1102.73
County Population 2,846,289
County Type C
Households 935,287
Persons Per Household 3.04
Square Miles 790
Est. White Population 1,844,652
Est. Black Population 47,649
Est. Hispanic Population 875,579
Avg. Household Income \$50,986
Ave. House Value \$250,300
Census File (46 Total Variables)	
ZIP Code 92688
Population 2,410,556
Geographic Area 4 Variables
Race 6 Variables
Hispanic/Latino 875,579
Age 23 Variables
Educational Level 7 Variables
HH Income \$58,820
Per Capita Income \$25,826
House Value \$250,300

Benefits & Features:

- Provides customers with closest dealer information
- Pinpoints & profiles customer locations
- Reduces keystrokes & increases data entry accuracy
- Targets ZIPs in a radius from a central point
- Appends 46 census data variables
- Monthly & quarterly update subscriptions

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