

Melissa – Global Leaders in Contact Data Quality

Our philosophy is simple: Bad data is bad business. With 40 years of address expertise, we are now global leaders in data quality, address verification and identity resolution, helping over 10,000 businesses worldwide harness accurate data for a more compelling customer view.

Our industry-leading solutions have processed over 1 trillion address, email, name, and phone records.

[Schedule a Demo](#)

Apps & Integrations

 stripe



 Microsoft 365



 shopify  Google Sheets

 shopware  esri

[Try For Free](#)

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Data Analytics



Accurate contact data is essential for data analytics and reporting, allowing you to make informed decisions based on reliable information.

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Reduced Bounces & Errors



High-quality contact data reduces the number of bounced emails, returned mail & phone number errors, improving communications.

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Stronger Relationships



Having accurate contact data creates longer lasting, more trusting relationships with customers.

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Better Decision-Making



Reliable contact data supports more informed decision-making in sales, marketing, customer service, and more.

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Fraud Prevention



High-quality data can help prevent identity theft and fraud by ensuring that you're dealing with legitimate individuals or entities.

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Risk Management



Reliable data reduces risks associated with incorrect information, such as legal disputes and financial errors.

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Data Security



Proper data quality practices can help protect sensitive information, reducing the risk of data breaches and leaks.

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Competitive Advantage



Organizations with better contact data quality can respond faster and more accurately to market changes and opportunities.

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