



ZipInfo - Place Name Data

Data for Total Place Name Insight

Melissa offers a comprehensive database of official names of U.S. towns, cities, counties and other populated places. Along with names, this database also provides latitude and longitude, Census code, and state and county information so you can have the most accurate and up to date data.

[Learn More](#)

Data Overview

Coverage:

 Across **56 States & Territories**

 **3,237 FIPS Codes**

 Over **196,000 Places**

Stats:

Over 200,000

Number of Rows

12

Number of Fields

Quarterly

Update Frequency

Popular Fields:

1 Place Name

2 State

3 Place Type

4 Census Code

5 Class

[View All Fields](#)

Fill Rate of Top Popular Fields:

100%

Place Name

100%

State

100%

Place Type

Data for Insights

Get dynamic insights into customers & prospects across the lifecycle.

Data for Enrichment

Supercharge with our data: deeper insights, sharper models.

Data for Targeting

Boost sales & marketing efforts with our data for precise targeting.