



ZIP*Data II

Data for Total ZIP Code Verification

Melissa offers ZIP*Data II, which instantly verifies 5-digit ZIP Codes at point of entry. It also adds city, state, latitude and longitude coordinates, and official U.S. Census Bureau and American Community Survey (ACS) data to help you increase sales, find new markets and grow your business.

[Learn More](#)

Data Overview

Coverage:

 Across **63 States & Territories**

 **3,230 FIPS Codes**

 Over **40,000 ZIP Codes**

Stats:

Over 74,000
Number of Rows

47
Number of Fields

Monthly
Update Frequency

Popular Fields:

- 1 Zip Code
- 2 Latitude
- 3 Longitude
- 4 County Fips
- 5 Total Population
- 6 Median Age

[View All Fields](#)

Fill Rate of Top Popular Fields:



Data for Insights

Get dynamic insights into customers & prospects across the lifecycle.

Data for Enrichment

Supercharge with our data: deeper insights, sharper models.

Data for Targeting

Boost sales & marketing efforts with our data for precise targeting.