



## New Movers Data

### Data for Total New Movers Insight

Melissa offers fresh, targeted data about individuals who have recently moved, with demographic details such as estimated household income, presence of children, move distance and more. Don't let these movers pass you by—after all, they spend more on home-related goods and services in the first three months than non-movers spend in five years.

[Learn More](#)

## Data Overview

### Coverage:

 Across **53 States & Territories**

 **3,227 FIPS Codes**

 Over **37,000 ZIP Codes**

### Stats:

**Over 30 Million**

Number of Rows

**51**

Number of Fields

**Weekly**

Update Frequency

### Popular Fields:

1 Name

2 Address

3 Previous Address

4 Move Date

5 Estimated Home Value

6 Homeownership

[View All Fields](#)

### Fill Rate of Top Popular Fields:

**100%**

Name

**100%**

Address

**81%**

Previous Address

### Data for Insights

Get dynamic insights into customers & prospects across the lifecycle.

### Data for Enrichment

Supercharge with our data: deeper insights, sharper models.

### Data for Targeting

Boost sales & marketing efforts with our data for precise targeting.

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