Data Snapshot

melissa

New Homeowners Data

Data for Total New Homeowner Insight

Melissa offers a database of over 24 million records of new homeowners from property transfer and deed recording records. Connect with new homeowners looking for electronics, furniture, home decor, and other goods and services that come with a move.

Learn More

Data Overview

Coverage:

Across **56 States & Territories**

3,021 **FIPS Codes**

Over **29,000 ZIP Codes**

Stats:

Over 41 Million	31	Weekly
Number of Rows	Number of Fields	Update Frequency

Popular Fields:

1 Name
2 Address
3 Purchase Price
4 Phone Number
5 Mortgage Amount
6 Loan Type

▶ View All Fields

Fill Rate of Top Popular Fields:

99%
Name

100%
Address

97%
Purchase Price

Data for Insights
Get dynamic insights into customers & prospects across the lifecycle.

Data for Enrichment
Supercharge with our data: deeper insights, sharper models.

Data for Targeting
Boost sales & marketing efforts with our data for precise targeting.

melissa
www.melissa.com
info@melissa.com