



## LeadGen Property Data

### Data for Total Property Lead Generation

Melissa offers a REST-based Cloud API that enables users to get counts and purchase targeted property owner mailing lists in real time, anytime. Use it to target on-site and absentee home owners. Power your own applications for yourself or offer them to your customers for a new revenue stream with easy integrations at affordable prices.

[Learn More](#)

## Data Overview

### Coverage:

 Across **66 States & Territories**

 **3,151 FIPS Codes**

 Over **44,000 ZIP Codes**

### Stats:

**Over 155 Million**

Number of Rows

**168**

Number of Fields

**Weekly**

Update Frequency

### Popular Fields:

- 1** Name
- 2** Address
- 3** Bedroom Count
- 4** Square Footage
- 5** Year Built
- 6** Estimated Value

[View All Fields](#)

### Fill Rate of Top Popular Fields:



### Data for Insights

Get dynamic insights into customers & prospects across the lifecycle.

### Data for Enrichment

Supercharge with our data: deeper insights, sharper models.

### Data for Targeting

Boost sales & marketing efforts with our data for precise targeting.