



LeadGen Occupant Data

Data for Total Occupant Lead Generation

Melissa offers a REST-based Cloud API that enables users to select, get counts and purchase occupant mailing lists in real time, anytime. Select an area by ZIP, radius, county, city, carrier routes and more. Power your own applications for yourself or offer them to your customers for a new revenue stream with easy integrations at affordable prices.

[Learn More](#)

Data Overview

Coverage:

 Across **51 States & DC**

 **3,144 Counties**

 Over **38,000 ZIP Codes**

Stats:

Over 157 Million

Number of Rows

20

Number of Fields

Monthly

Update Frequency

Popular Fields:

- 1 Address
- 2 City
- 3 Carrier Route
- 4 Record Count
- 5 Name Count
- 6 Zip Code

[View All Fields](#)

Fill Rate of Top Popular Fields:



Data for Insights

Get dynamic insights into customers & prospects across the lifecycle.

Data for Enrichment

Supercharge with our data: deeper insights, sharper models.

Data for Targeting

Boost sales & marketing efforts with our data for precise targeting.