



LeadGen Consumer Data

Data for Total Consumer Lead Generation

Melissa offers a REST-based Cloud API that enables users to select, get counts and purchase targeted consumer mailing lists in real time, anytime. Power your own applications for yourself or offer them to your customers for a new revenue stream with easy integrations at affordable prices.

[Learn More](#)

Data Overview

Coverage:

 Across **52 States & DC**

 **3,148 FIPS Codes**

 Over **37,000 ZIP Codes**

Stats:

Over 180 Million

Number of Rows

206

Number of Fields

Monthly

Update Frequency

Popular Fields:

1 Address

2 Name

3 Household Income

4 Age Range

5 Marital Status

6 Phone

[View All Fields](#)

Fill Rate of Top Popular Fields:

100%

Address

100%

Name

100%

Household Income

Data for Insights

Get dynamic insights into customers & prospects across the lifecycle.

Data for Enrichment

Supercharge with our data: deeper insights, sharper models.

Data for Targeting

Boost sales & marketing efforts with our data for precise targeting.