Business Data

Data for Total Business Insight

Melissa offers comprehensive firmographic data for over 17 million businesses and 70 million contacts. With valuable business characteristics like employee counts, sales volume and more, our firmographic data helps businesses optimize B2B marketing, improve lead scoring and make more informed business decisions.

Learn More

Data Overview

Coverage:

Across **59 States & Territories**

3,233 **FIPS Codes**

Over **38,000 ZIP Codes**

Stats:

Over 18 Million	199	Monthly
Number of Rows	Number of Fields	Update Frequency

Popular Fields:

1. Name
2. Address
3. Phone Number
4. Email
5. Contact Name
6. InBusiness

▸ View All Fields

Fill Rate of Top Popular Fields:

100%
Name

96%
Address

82%
Phone Number

⚡ **Data for Insights**
Get dynamic insights into customers & prospects across the lifecycle.

💡 **Data for Enrichment**
Supercharge with our data: deeper insights, sharper models.

◎ **Data for Targeting**
Boost sales & marketing efforts with our data for precise targeting.