



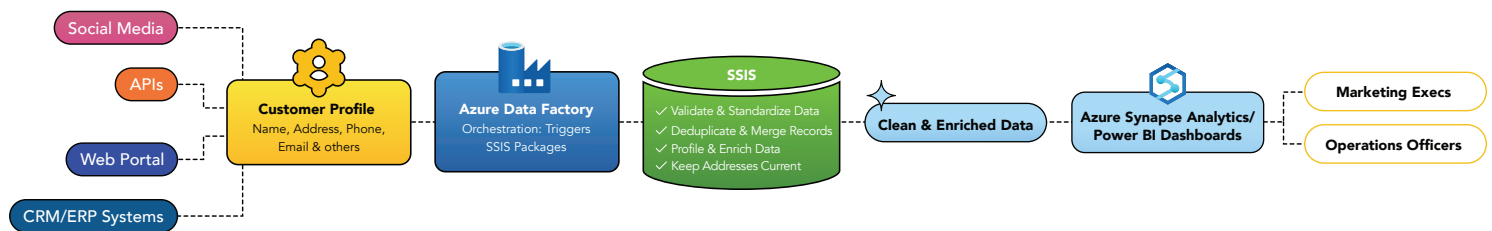
Microsoft Azure Integration

Melissa's Data Quality Components for SSIS, Now Available on Azure Data Factory

Utilize Melissa's powerful suite of global data quality and enrichment tools in Microsoft's SQL Server Integration Services (SSIS), now available in the cloud via Azure Data Factory (ADF). Melissa's SSIS components run natively on Azure's SSIS Integration Runtime (SSIS IR) to bring our tools seamlessly to your cloud pipelines.

We make modernizing your ETL workflows easy! You'll get:

- ✓ **Easy deployment** for all Melissa's components
- ✓ **Simple setup** with step-by-step guides & customer scripts
- ✓ **Effortless migration** of existing SSIS packages, with minimal changes
- ✓ **Optimized cloud performance** such as faster, more accurate & more consistent results with scalability



Available Data Quality Tools

Clean data is the lifeblood of organizations, and with the rise of AI processes and online transactions, it's more important to have than ever. Melissa offers full spectrum data quality transforms to clean, validate and enrich your data to keep it up-to-date and usable. Make more informed decisions, elevate your customer experiences and streamline your data processes with reliable data.

- ⚙️ **Profiler:** Gain insights into the health of your data.
- ⚙️ **Contact Verify:** Verify, correct & standardize U.S. & Canadian addresses, emails & phones with rooftop lat/long coordinates.
- ⚙️ **Global Verify:** Verify, correct & standardize addresses, emails & phones with precise lat/long coordinates for 240+ countries.
- ⚙️ **Personator:** Verify identities with address, email & phone, plus enrich data by adding missing contact info & demographics.
- ⚙️ **Property:** Receive comprehensive property information.
- ⚙️ **MatchUp:** Create a single customer view with advanced matching capabilities & survivorship rules to eliminate duplicate records.
- ⚙️ **Fuzzy Matching:** Identify hard-to-spot similar & duplicate records.
- ⚙️ **IP Locator:** Validate IP addresses & add geolocation information.
- ⚙️ **Business Coder:** Standardize business records & get deeper insights with firmographic information.
- ⚙️ **SmartMover:** Match address records against USPS® NCOA^{Link}® Database or Canada Post NCOA & get current addresses of people who have moved.
- ⚙️ **Cleanser:** Correct data inconsistencies fast.

Get Started Today!

>> Request a demo: www.melissa.com/sql-server

Melissa SSIS: Enterprise Edition vs. Community Edition

We have two SSIS editions that can help you improve your data quality—Community and Enterprise. Our free Community Edition offers limited parsing, formatting and corrections, available on-premises. Or try our comprehensive Enterprise Edition, which gives you unlimited records and our comprehensive suite of data quality tools in the cloud or on-premises.

It's easy to migrate from the Community Edition to the Enterprise Edition since they're built on the same core codebase, so don't hesitate to get started with the Community Edition now. Check out the comparison guide and see which one is right for you!

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Features	Enterprise	Community
Global Verify Component Global Address Verification & Standardization International Geocoding	✓ ✓	
Contact Verify Component Address Parsing Name Parsing Email Correction Phone Formatting Address Verification Name Verification & Genderizing Email Verification Phone Verification US & Canada Geocoding	✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓
MatchUp Component Record Limit Matchcodes* Custom Matchcodes	Unlimited 19 Built-In ✓	50,000 9 Built-In
Profiler Component Record Limit Result Codes	Unlimited ✓	50,000
Personator Consumer Component	✓	
Personator Business Component	✓	
Personator World Component	✓	
IP Locator Component	✓	
Property Component	✓	
SmartMover Component	✓	
Cleanser Component	✓	
Distribution	On-Premises/Cloud	On-Premises
Automatic Updates	✓	
Support SLA Available	SLA Available	
Price	Annual Subscription	Free

About Melissa

Since 1985, Melissa has specialized in global intelligence solutions to help organizations unlock accurate data for a more compelling customer view. More than 10,000 clients worldwide in areas such as retail, education, healthcare, insurance, finance, and government, rely on Melissa data quality and ID verification software, including data matching, validation, and enhancement services to gain critical insight and drive meaningful customer relationships.

Melissa

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