

Achieve a **91%+** Delivery Success Rate



With Melissa Global Address Verification, achieve 91%+ successful Germany delivery while reducing costs.



Nearly **1/5** Orders Will Fail.



The Problem

For Chinese sellers shipping to Germany, every single order carries the risk of extra costs due to address issues.

- ✗ **Missing Addresses or Invalid House Numbers:** DHL and DPD charge **€11–14+ in correction fees** per order.
- ✗ **Consequences:** Delays, returned packages, and failed orders.

The Reality of German Addresses

Data from the *Deutsche Post 2025 Address Study* reveals:

- ✗ **Undeliverable Addresses:** 13.1% (Approximately **1 in every 8 addresses** cannot be delivered).
- ✗ **Deliverable Addresses:** 86.9%.
- ✗ **Risk Factor:** Without address cleansing, nearly 1/5 of orders **will fail**.

The Solution

Melissa instantly resolves address issues by:

- ✓ **Verification:** Completes missing house numbers using official records.
- ✓ **Correction:** Fixes spelling, street names, and postal codes.
- ✓ **Integration:** Real-time API or bulk processing for high-volume orders.

Before Verification

Mailing Address
Hauptstrasse 24
Apartment 3B

After Verification

- ✓ **Verified Mailing Address**
Hauptstraße 24
Wohnung 3B
10115 Berlin
GERMANY

melissa **verified**

Proven Results

By implementing address correction, you can achieve the best delivery rates in the e-commerce industry.

Metric	Result
Correction Fees	\$0 (zero fees)
Delivery Success Rate	91.3%
Customer Experience	Significant Improvement
Operational Impact	Fewer Returns & Lower Costs

Critical Requirement: Valid house numbers must be included; otherwise, correction fees may be charged on every order.



**Test Your Addresses
For Free Today!**

Ready to Optimize Your Logistics?

Contact Melissa today to learn about our data quality solutions and how we can help you achieve your business goals. We have Web APIs and apps ready to try for free.

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