Web Visitor

melissa DIRECT

Turn Website Visitors into Real-Time Leads

Webvisitor helps you quickly identify your web visitors so you can retarget them with direct mail, email and telemarketing efforts. This service tracks website traffic, then taps our comprehensive database of 2+ billion records to provide you with the associated contact data, location info and IP address. The data is updated regularly, so you get the most accurate information available.

- Create personalized omnichannel marketing campaigns
- Target prospects who actively engage with your brand
- Quickly generate new leads or use for better lead scoring
- Get location info for geo-fencing & to determine new areas of interest
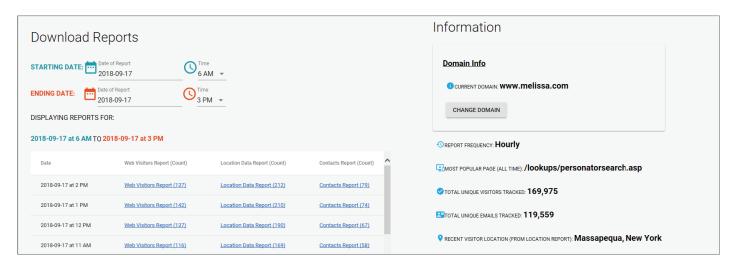
Data Elements Returned

- Name, address, phone and email
- Latitude/longitude coordinates + IP address
- Which pages and number of visits during the report time
- How many times a customer has visited your website over a lifetime

Here's How It Works

Webvisitor is a JavaScript-based tracking solution that easily integrates into your website. Simply add the script to your webpages, and Webvisitor will begin tracking visitors of your site. Webvisitor will not only track domain visitors, but also track visitors of each and every page that hosts the script. We then match that info to our consumer database to return contact and location info via reports in a dashboard.

Accessing Your Reports

The returned datasets are broken down into three reports and hosted on a subscriber dashboard. Based on your business needs, subscribers can get hourly, daily, weekly or monthly reports. The reports are downloaded as raw data, and can be uploaded to a multitude of platforms for analytics.

Download Reports

STARTING DATE: Date of Report 2018-09-17   Time 6 AM
ENDING DATE: Date of Report 2018-09-17   Time 3 PM

DISPLAYING REPORTS FOR:

2018-09-17 at 6 AM TO **2018-09-17 at 3 PM**

Date	Web Visitors Report (Count)	Location Data Report (Count)	Contacts Report (Count)
2018-09-17 at 2 PM	Web Visitors Report (137)	Location Data Report (212)	Contacts Report (79)
2018-09-17 at 1 PM	Web Visitors Report (142)	Location Data Report (210)	Contacts Report (74)
2018-09-17 at 12 PM	Web Visitors Report (137)	Location Data Report (190)	Contacts Report (67)
2018-09-17 at 11 AM	Web Visitors Report (116)	Location Data Report (169)	Contacts Report (58)

Information

Domain Info

CURRENT DOMAIN: **www.melissa.com**

[CHANGE DOMAIN]

REPORT FREQUENCY: **Hourly**

MOST POPULAR PAGE (ALL TIME): **/lookups/personatorsearch.asp**

TOTAL UNIQUE VISITORS TRACKED: **169,975**

TOTAL UNIQUE EMAILS TRACKED: **119,559**

RECENT VISITOR LOCATION (FROM LOCATION REPORT): **Massapequa, New York**

Get Started Today!
>> Get a FREE quote: **www.MelissaDirect.com/webvisitor**

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About MelissaDirect

MelissaDirect is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, MelissaDirect will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be MelissaDirect.**