



Suppression Services

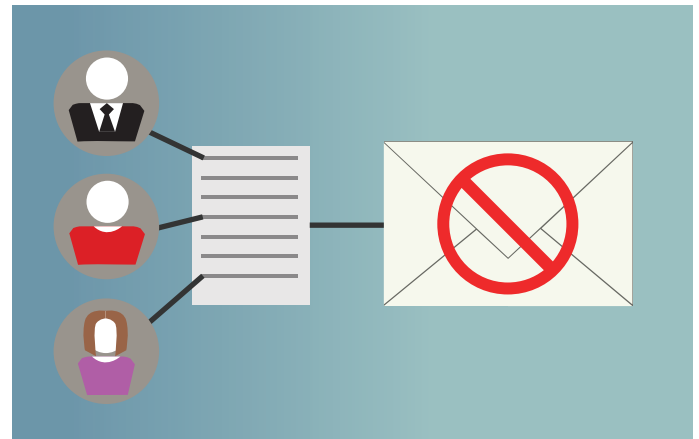
Avoid Mailing to Uninterested, Deceased & Inmate Recipients

Save money on postage when you stop mailing to individuals who either do not wish to receive your mailings or cannot utilize your goods or services. Melissa Direct Suppression Services will match your mailing file against the DMA Do-Not-Mail database, our deceased suppression database, and/or our inmates suppression database to identify individuals who should not be receiving your mail pieces.

- Increase ROI
- Save on postage & production costs
- Prevent negative impact to your brand
- Avoid potential fines (DMA Suppress)

DMA Do-Not Mail Suppression Service

Send us your mailing file and we will suppress it against our database of consumers who have registered with the Direct Marketing Association (DMA) to opt-out from receiving advertising mail. There's no reason to mail to people who don't want to see your marketing message, so keep wasted postage and costs down and avoid potential fines. The DMA Do-Not-Mail database is updated monthly and distributed four times a year. Names stay on file for 5 years.



Records Processed	Price Per/K
Up to 100K	\$0.75
100K - 250K	\$0.55
250K - 500K	\$0.40
500K - 1 Mill	\$0.40
1 Million	\$0.30

The minimum order per file is \$70.00. There are no electronic transfer fees. The standard turnaround is 24 hours or the next business day. RUSH ORDERS (same-day turnaround guaranteed) are available for files of less than one million records. For RUSH ORDERS there is an additional \$100.00 fee. All RUSH ORDERS must be received before 12:00 pm PST.

Required Fields:

Full Name; Address; City; State; and 5-digit ZIP Code™.

Returned Fields:

Do Not Mail.

Get Started Today!

>> Get a FREE quote: www.melissa.com/direct/direct-mail/deceased-suppression

Deceased Suppression Service

List targeting is important to keep your costs down and your response high. One easy way to do this is to remove the records of deceased individuals from your list before mailing. It helps reduce wasted postage and production costs, and more importantly, prevents unwanted mail from reaching members of the deceased’s household – to maintain customer respect and avoid damaging your brand image. Our database is compiled from Social Security records and other sources.

Records Processed	Price Per/K
Up to 100K	\$1.10
100K - 250K	\$1.10
250K - 500K	\$0.95
500K - 1 Mill	\$0.95
1 Million	\$0.90

The minimum order per file is \$150.00. There are no electronic transfer fees. The standard turnaround is 24 hours or the next business day. RUSH ORDERS (same-day turnaround guaranteed) are available for files of less than one million records. For RUSH ORDERS there is an additional \$100.00 fee. All RUSH ORDERS must be received before 12:00 pm PST.

Required Fields:
Full Name; Address; City; State; and 5-digit ZIP Code™.

Returned Fields:
Deceased.

Inmate Suppression

Save on postage when we identify addresses associated with federal and state prisons. Stop mailing to inmates at correctional facilities and realize a source of significant cost savings.

Records Processed	Price Per/K
Up to 100K	\$1.10
100K - 250K	\$1.10
250K - 500K	\$0.95
500K - 1 Mill	\$0.95
1 Million	\$0.90

The minimum order per file is \$150.00. There are no electronic transfer fees. The standard turnaround is 24 hours or the next business day. RUSH ORDERS (same-day turnaround guaranteed) are available for files of less than one million records. For RUSH ORDERS there is an additional \$100.00 fee. All RUSH ORDERS must be received before 12:00 pm PST.

Required Fields:
Full Name; Address; City; State; and 5-digit ZIP Code™.

Returned Fields:
Inmate.

About Melissa

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

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