



Social Media Append

Add Social Connections to Your Contact Records

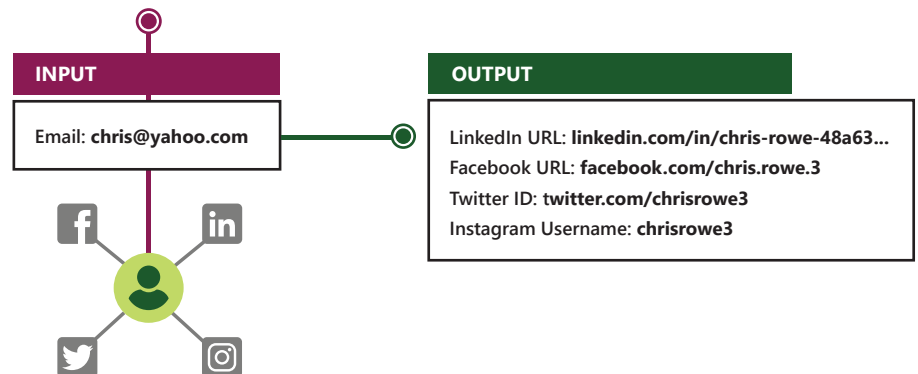
Enrich your records with valuable data including social handles from Facebook, Twitter, Instagram and LinkedIn. Get to know your customers and prospects better for smarter target marketing and sales efforts. See where your customers congregate and reach them on their preferred platforms.

Features & Benefits

- Build more meaningful customer relationships through social engagement
- Increase brand awareness & improve lead gen with omni-channel campaigns
- Encourage sharing & purchases with personalized messages
- Understand your customers' needs with a more complete picture
- Aid sales with easy connection to prospects & access to customer's network

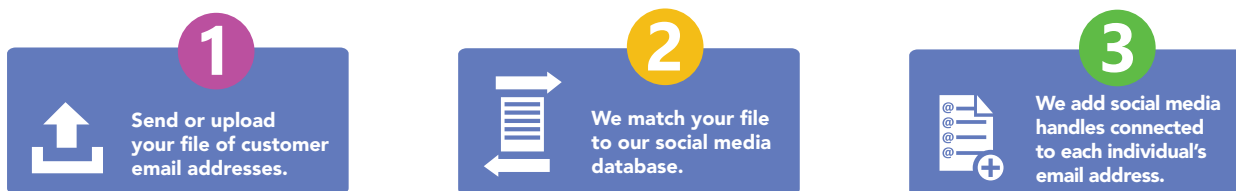
Available Social Media Networks

- LinkedIn
- Facebook
- Twitter
- Instagram



Here's How We Do It

Send us your contact records via a secure online link, and we will append the social handles for each contact. Social handles are added via cross reference and connected to an individual's email address.



Get Started Today!

>> Get a FREE quote: www.melissa.com/direct/data-append/social-media-append

About Melissa

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

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