

# Data Enhancement Services

## Price Guide



24/7 SFTP or Listware Automation Available			Per/1000	Per/1000	Per/1000	Per/1000	Per/1000	Per/1000
<b>US POSTAL DATA PROCESSING</b>	<b>Turnaround</b>	<b>Minimum</b>	<b>Up to 100K</b>	<b>100K-250K</b>	<b>250K-500K</b>	<b>500K-1 Mill</b>	<b>1 Million +</b>	<b>5 Million +</b>
NCOALink® 24 month (includes CASS/DPV)	24 hrs	\$40.00	\$2.25	\$1.70	\$1.70	\$1.20	\$0.75	\$0.50
NCOALink® 48 month (includes CASS/DPV)	24 hrs	\$50.00	\$2.95	\$2.80	\$2.80	\$1.60	\$0.95	\$0.55
mCOA-Multi-Source Change of Address (5-yr)	24 hrs	\$75.00	\$3.75	\$3.00	\$3.00	\$2.25	\$1.75	Call
PCOA-Proprietary Change of Address (30 yr)	2 bus days	\$250.00	\$18.00	\$18.00	\$16.00	\$14.00	\$13.00	Call
DSF2®	24 hrs	\$150.00	\$2.95	\$2.50	\$2.50	\$1.50	\$1.00	Call
Personator	24 hrs	\$500.00	\$14.00	\$14.00	\$14.00	\$9.25	\$9.25	\$3.00
DPV/CASS™ ZIP + 4® Coding	24 hrs	\$40.00	\$1.95	\$1.50	\$1.50	\$0.95	\$0.65	\$0.45
<b>GLOBAL SERVICES</b>	<b>Turnaround</b>	<b>Minimum</b>	<b>Up to 100K</b>	<b>100K-250K</b>	<b>250K-500K</b>	<b>500K-1 Mill</b>	<b>1 Million +</b>	<b>5 Million +</b>
Global Address Verification	2 to 3 days	\$300.00	\$25.00	\$22.00	\$22.00	\$20.00	\$18.00	\$15.00
Global Geocoding (Includes Verification)	2 to 3 days	\$300.00	\$45.00	\$42.00	\$42.00	\$30.00	\$26.00	\$20.50
Canadian NCOA (change of address)	24 hrs	\$120.00	\$3.95	\$3.50	\$2.95	\$2.50	\$1.95	\$1.95
<b>APPEND SERVICES (per 1000 appended)</b>	<b>Turnaround</b>	<b>Minimum</b>	<b>Up to 100K</b>	<b>100K-250K</b>	<b>250K-500K</b>	<b>500K-1 Mill</b>	<b>1 Million +</b>	<b>5 Million +</b>
Phone Append Consumer & Business	24 hrs	\$150.00	\$12.00	\$11.00	\$9.50	\$7.00	\$6.00	Call
Cell Phone Append or Reverse Cell Phone	1-2 days	\$300.00	\$15.00	\$15.00	\$12.00	\$12.00	\$10.00	Call
Address Append (Reverse Phone Append)	24 hrs	\$150.00	\$12.00	\$11.00	\$9.50	\$7.00	\$6.00	Call
Canadian Phone Append	2 bus days	\$250.00	\$70.00	\$64.00	\$58.00	\$52.00	\$50.00	Call
Consumer Name Append	24 hrs	\$250.00	\$8.50	\$8.50	\$7.50	\$6.50	Call	Call
Property Information *	1-2 days	\$500.00	\$40.00	\$30.00	\$30.00	\$21.00	\$20.00	Call
<b>EMAIL DATA SERVICES (per email appended)</b>	<b>Turnaround</b>	<b>Minimum</b>	<b>Up to 100K</b>	<b>100K-250K</b>	<b>250K-500K</b>	<b>500K-1 Mill</b>	<b>1 Million +</b>	<b>5 Million +</b>
Consumer E-Mail Append (per append)	2 weeks	\$500.00	\$0.15/ea	\$0.15/ea	\$0.12/ea	\$0.10/ea	\$0.09/ea	Call
Business Contact E-Mail Append (per append)	2-3 wks	\$500.00	\$0.28/ea	\$0.25/ea	\$0.18/ea	\$0.16/ea	\$0.11/ea	Call
Reverse E-Mail Append (per append)	2-3 days	\$500.00	\$0.15/ea	\$0.15/ea	\$0.12/ea	\$0.10/ea	\$0.09/ea	Call
E-Mail Change of Address (ECO) (per append)	2-3 days	\$500.00	\$0.15/ea	\$0.15/ea	\$0.12/ea	\$0.10/ea	\$0.09/ea	Call
E-Mail Validation (Per 1000 processed)	2-3 days	\$300.00	\$12.00	\$10.00	\$8.00	\$8.00	\$6.00	\$5.50
<b>SUPPRESSION &amp; MANAGEMENT (input)</b>	<b>Turnaround</b>	<b>Minimum</b>	<b>Up to 100K</b>	<b>100K-250K</b>	<b>250K-500K</b>	<b>500K-1 Mill</b>	<b>1 Million +</b>	<b>5 Million +</b>
Do Not Mail Suppression	24 hrs	\$70.00	\$0.75	\$0.55	\$0.40	\$0.40	\$0.30	\$0.20
Deceased Suppression	24 hrs	\$150.00	\$1.10	\$1.10	\$0.95	\$0.95	\$0.90	Call
Duplicate Elimination	24 hrs+	\$100.00	\$1.95	\$1.75	\$1.25	\$1.25	\$0.95	Call
GeoCoding Zip4 Level *	24 hrs	\$60.00	\$6.00	\$5.50	\$5.50	\$5.00	\$4.00	\$3.50
GeoCoding Rooftop level *	24 hrs	\$150.00	\$9.00	\$8.50	\$8.50	\$8.00	\$7.00	\$4.50
<b>CONSUMER ENHANCEMENTS</b>	<b>Turnaround</b>	<b>Minimum</b>	<b>Up to 100K</b>	<b>100K-250K</b>	<b>250K-500K</b>	<b>500K-1 Mill</b>	<b>1 Million +</b>	<b>5 Million +</b>
Consumer Enhancement Bundle (input)	24 hrs	\$250.00	\$22.00	\$22.00	\$22.00	\$20.00	\$18.00	\$16.00
Date of Birth (Month & Year) (Per 1000 appended)	24 hrs	\$500.00	\$15.00	\$15.00	\$14.00	\$12.00	\$11.00	Call
Ethnicity (Per 1000 appended)	24 hrs	\$500.00	\$15.00	\$15.00	\$14.00	\$12.00	\$11.00	\$9.00
<b>SUPPRESSION &amp; MANAGEMENT (append \$)</b>	<b>Turnaround</b>	<b>Minimum</b>	<b>Up to 100K</b>	<b>100K-250K</b>	<b>250K-500K</b>	<b>500K-1 Mill</b>	<b>1 Million +</b>	<b>5 Million +</b>
SIC Coding (Business Coder)	1-2 days	\$150.00	\$50.00	\$48.00	\$48.00	\$45.00	\$40.00	Call
Employee Size Range (Business Coder)	1-2 days	\$150.00	\$32.00	\$32.00	\$30.00	\$30.00	\$28.00	Call
Sales Vol Range (Business Coder)	1-2 days	\$150.00	\$50.00	\$48.00	\$48.00	\$45.00	\$40.00	Call
Contact Name & Title	1-2 days	\$250.00	\$32.00	\$32.00	\$30.00	\$30.00	\$28.00	Call

Pricing is based on per/thousand records input except where noted as "EA" each or Per 1000 appended.

prices as of Q2 2019