



# Saturation/Occupant Mailing Lists

**melissa**  
DIRECT

## Reduce Costs & Increase Response with a Personalized List

Mail to every door in your target area with a saturation mailing list, also known as an occupant or walk-sequence mailing list. Names are included free of charge! Personalize your message by personalizing the address label with the resident's name and watch your response rates soar! A Saturation Mailing can save you 20-25% off the cost of Marketing Mail™ and as much as 50- 60% off the cost of First-Class Mail®.

### Features and Benefits

- More than 142 million U.S. addresses to choose from
- Names included for over 77% of residences
- 100% deliverability and the lowest price guaranteed
- No sales tax when you download your list

### Pricing Starts At

Records Processed	per/M	per record
Any Amount	\$9.50	\$.0095



### Select Options

ZIP®; Radius; County; City; City Deliveries; P.O. Boxes; Rural Routes; Apartments; and Businesses.

### 100% Deliverability Guarantee

Melissa guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS® CASS™ processed to confirm the address is an actual delivery point by the Post Office™. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

### Low Price Guarantee

We have the lowest prices—period. We will beat any competitor's price on any online list (specialty lists excluded). If you already have a quote from another company, fax it to 949-589-5211 and we'll beat it.

### Special Notes

- No sales tax on download list orders
- Minimum order \$25.00

*Melissa is an active member of the DMA's List & Database Council. The following trademarks are owned by the United States Postal Service®, USPS, ZIP, ZIP Code, CASS, DPV, NCOA<sup>Link</sup>®, and Post Office.*



Find us on:     

## About Melissa Direct

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, MelissaDirect will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

Melissa Direct  
22382 Avenida Empresa  
RSM, CA 92688-2112  
1-800-800-6245  
[www.melissadirect.com](http://www.melissadirect.com)

© 2017 Melissa. 121817