



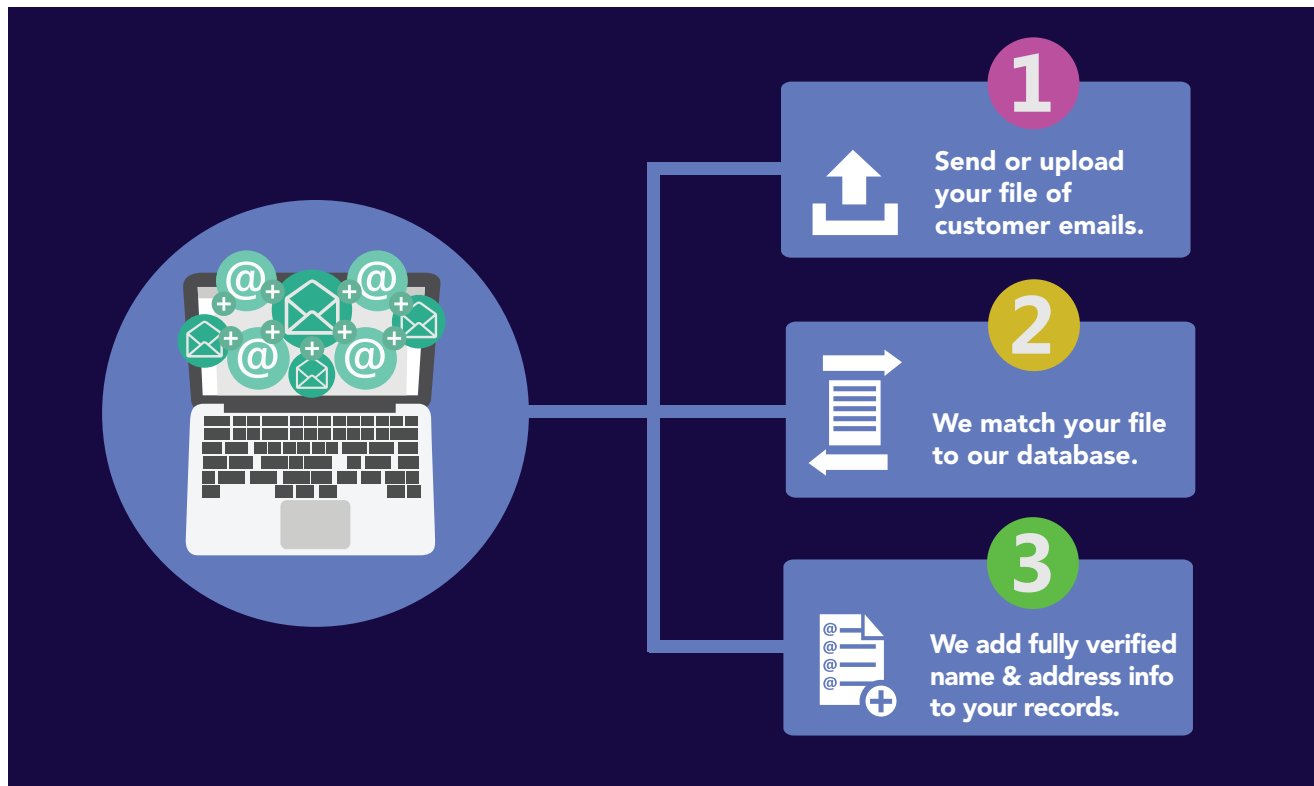
## Add Name and Postal Address to Your Email Records

Power your integrated marketing campaigns by adding accurate, verified name and postal address information to your email database with Reverse Email Append.

- Add direct mail to your telemarketing campaigns to maximize omni-channel success
- Map customer locations for better targeted marketing and business intelligence
- Create personalized communications that drive higher response rates and better ROI

## Here's How We Do It

Upload your list of emails and get full name, address, city, state and zip returned to you for more complete contact records.



## Privacy & Turn-Around Times

Our process is automated and secure. And, records are normally appended and available for download within 1-2 business days or less.

## Get Started Today!

>> Get a FREE quote: [www.melissa.com/direct/data-enhancements/reverse-email-append.html](http://www.melissa.com/direct/data-enhancements/reverse-email-append.html)

Find us on:     

## About Melissa Direct

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

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