



# Registered Voters Mailing Lists

## Reach Voters and Tailor Your Political Message For a More Effective Campaign

Build detailed voter profiles and make sure your message reaches the largest voting audience possible via email, phone or direct mail with our Voter Registration Mailing List. This file is updated monthly with records for 145 million registered voters including postal address, phone number and email address, and includes fully customizable selects to micro-target your audience for success at the polls and donation drives.

### Features and Benefits

- Updated monthly
- 95% Deliverability Guarantee
- Taps into database of 145 million registered voter records
- USPS® CASS™ processed for improved deliverability
- NCOA<sup>Link®</sup> processed for change of address information

### Pricing

Call 800.800.6245 for Specialty List Pricing



### Select Options

Name; Address; Email Address; Ethnic Group; Religion; Geography; Gender; Mail Responder; Party Affiliation; Phone; Political District; City/County/State/ZIP Code™; Social Media Handles; Donation Date; Donation Amount

### 95% Deliverability Guarantee

Melissa guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS® CASS™ processed to confirm the address is an actual delivery point by the Post Office™. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

### Special Notes

- No sales tax on download list orders
- Minimum order \$150.00

### About Melissa

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

**Melissa Direct**  
22382 Avenida Empresa  
RSM, CA 92688-2112  
1-800-MELISSA  
www.melissadirect.com  
© 2020 Melissa. 050420