

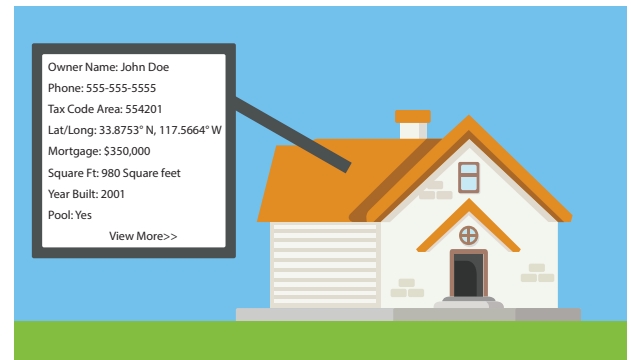


Property Append

Add Property and Mortgage Data to Uncover New Opportunities

Melissa's Property Data Append Service adds meaningful property characteristics, owner information, sales information, property valuations and more to your data for better analysis and targeted marketing.

- Uncover opportunities by identifying real estate trends and neighborhood characteristics
- Improve mortgage transaction cycle time and cost efficiencies
- Ideal for lenders, investors, insurance agents, property management and home services providers



Property Data Elements Available

Our property service will append the following data elements:

- Parcel Information (FIPS, APN, Lat/Long, Tract, Tax Code Area, Zoning, No. Buildings)
- Subdivision Information
- Owner Information
- Values Information (Calculated, accessed, appraised Land/Value/Improvement/Market)
- Current Sale Information (Recording, Sale Date/Price/Name, Title Company)
- Current Trust Deed Information (Mortgage, Deed, and Lender information)
- Prior Sale Information
- Lot/Land Information (Footage, Lot, and Acreage)
- Square Footage Information (Universal, Building, Living, Ground, Garage)
- Building Information (Year Built, No. Bedrooms/Baths, AC, Bldg Code, Condition, Garage Construction, Heating, Fireplace, Parking, Pool, Roof, Utilities)

Adding Property and Mortgage Data - Here's How We Do It

We match your list against our database of over 140 million properties across the nation and return your file with detailed property and mortgage data so you can take advantage of the data real estate professionals rely on.

Privacy & Turnaround Times

Available via safe, secure FTP server for 24/7 service, or submit your file for processing by our service bureau with 1-2 business day turnaround.

Get Started Today!

>> Get a FREE quote: www.melissa.com/direct/data-append/property-data-append

About Melissa

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

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