



## Add U.S. & Canadian Consumer and Business Phone Numbers to Your Records

Stay connected with Premium Phone Append. Add 20-50% more numbers to your U.S. and Canada consumer or business contact database. With daily updates, Premium Phone Append adds accurate, live and callable numbers to your records so you can stop wasting time and resources on disconnected, wrong or missing numbers.

- Save time and money with validated numbers
- Re-engage lost contacts and connect with new prospects
- Improve conversion rates with omni-channel marketing

## National Do-Not-Call Matching

We match all lists against the Do-Not-Call registry (U.S. landline only) and identify all individuals in your database who have registered with the National DMA, FTC or a State agency to produce more accurate results for your needs. However, if your organization is exempt from these laws you must specify "Exempt" when ordering. The average percentage append rate for exempt customers is 30% to 60%. The average percentage for non-exempt customers is 5% to 15%.

## Here's How We Do It

Upload your list of contact names or company names and addresses via a secure link, and we will add (append) verified phone numbers from 170+ million U.S. and 30+ million Canadian records of Telco-sourced data to your records using the following steps:

1. We qualify if you are exempt or not exempt from DNC rules (Only Applies for US landline)
2. We then add phone numbers to your contact records and notify you when your file is complete
3. Purchase and download your newly appended file in less than 2 business days, and in many instances, in as little as 2 hours



*No electronic transfer fees and no additional charges. Rush orders are available for files of less than 1 million records.*

## Reverse Phone Append

Send us your phone contact list via secure online link, and we'll add a full name or Business name if applicable and postal address to match.

*Standard Turnaround is 2 Business Days or Less.*

*\* Append rate: Exempt from DNC rules 20-50%, non-exempt 5-20%.*

## Get Started Today!

>> Get a FREE quote: [www.melissa.com/direct/data-enhancements/phone-append.html](http://www.melissa.com/direct/data-enhancements/phone-append.html)

Find us on:     

## About Melissa Direct

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

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