



# Premium Email Append

## Add Consumer Email Addresses to Your Records

Capture more sales leads and expand your email marketing campaigns with Premium Email Append. Add 50-70% more deliverable email addresses to your consumer database.

- Re-engage lost contacts & connect with new prospects
- Save money by reducing direct mail expenditures
- Improve conversion rates with multi-channel marketing

## Exhaustive Matching Process

Our email append process is designed to be both accurate and thorough. We validate emails by reviewing the syntax, domain, and perform an SMTP ping to search out and append as many quality emails to your database as possible.



## FREE MATCH TEST

Send us your customer file and we'll provide a report showing how many emails we can add to it - no risk, no obligation!

## Here's How We Do It

Upload your list of contact names, company names and addresses via a secure link, and we will add (append) verified email addresses to your records using the following steps:

1. We match your list against our internal universe of opt-in emails
2. We append quality email addresses to your customer list, excluding addresses that bounce and recipients who opt out
3. You purchase and download your appended file

*No electronic transfer fees and no additional charges!*

## Get Started Today!

>> Get a FREE quote: [www.melissa.com/direct/data-append/email-append](http://www.melissa.com/direct/data-append/email-append)

## About Melissa

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

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