

FOR SALE SOLD

# **Pre-Movers Mailing Lists**

# **Connect with Individuals Preparing to Move and Grow Your Customer Base**

According to recent Census data, roughly 15.3 million American households move each year. As new movers manage their checklist, they search for offers on goods and services needed for the big day. Make sure your message reaches this highly responsive audience in time with Melissa's Pre-Movers Mailing Lists. This file is ideal for offers from moving and storage companies, mortgage brokers, real estate agents, home inspectors, insurance agents, cleaning companies, cable and satellite TV providers, security system providers, floor coverings, window treatments, financial services providers and many more.

## **Features & Benefits**

- Updated Biweekly
- 95% Deliverability Guarantee
- USPS<sup>®</sup> CASS<sup>™</sup> processed for improved deliverability
- NCOA<sup>Link®</sup> processed for change of address information

#### Pricing

Call 800.800.6245 for Specialty List Pricing

## **Select Options**

Listing Date; Listing Price; Number of Bedrooms/Bathrooms; Square Footage; Status; Beds; Baths; Dwelling Type; Pre-Foreclosure; Foreclosure; Auction; Rental; Bank Owned; Government Owned; Short Sales

#### 95% Deliverability Guarantee

Melissa guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS<sup>®</sup> CASS<sup>™</sup> processed to confirm the address is an actual delivery point by the Post Office<sup>™</sup>. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

#### **Special Notes**

- No sales tax on download list orders
- Minimum order \$150.00



Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct**.

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