



## Reach New Renters and Homeowners with Timely Household Offers

New movers – whether they're renters or homeowners – spend more money on home-related purchases within the first three months of living in their new household than most people do in three to five years. Take advantage of this three-month window of opportunity with Melissa's New Movers mailing lists.

### Features and Benefits

- Compiled from telco and multi-sourced data
- Over 100,000 records added weekly
- USPS® CASS™ processed for improved deliverability
- 100% deliverability and lowest price guarantee

### Pricing Starts At

Records Processed	per/M	per record
Any Amount	\$50.00	\$0.15



### Select Options

ZIP Codet; City; County; State

### Additional Appends

Mover Date (From and To); Household Income; Contact Age Group; Homeowner/Renter; Home Value; Move Distance; Presence of Children in Household; Mail Responsive Info

### 100% Deliverability Guarantee

Melissa guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS® CASS™ processed to confirm the address is an actual delivery point by the Post Office™. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

### Low Price Guarantee

We have the lowest prices—period. We will beat any competitor's price on any online list (specialty lists excluded). If you already have a quote from another company, fax it to 949-589-5211 and we'll beat it.

### Special Notes

- No sales tax on download list orders
- Minimum order \$25.00

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Find us on:



## About Melissa Direct

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, MelissaDirect will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

Melissa Direct  
22382 Avenida Empresa  
RSM, CA 92688-2112  
1-800-800-6245  
[www.melissadirect.com](http://www.melissadirect.com)

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