



# New Homeowners Mailing Lists

**melissa**  
DIRECT

## Find Eager Buyers Settling Into New Homes

New homeowners are stable, creditworthy, have above average income, and more importantly – they’re ready to buy. The best time to reach them is immediately after they buy a home. New homeowners spend an average of 8-10 times more than an established resident over a 2-year period. Melissa’s New Homeowners mailing lists contain over 24 million records compiled from property transfers and deed recordings.

### Features and Benefits

- Over 75,000 names added weekly
- Leads available on a subscription or on-demand basis
- 100% deliverability and lowest price guarantee
- Choose your best geographic areas

### Pricing Starts At

Records Processed	per/M	per record
Any Amount	\$100.00	\$0.10



### Select Options

Date Range; Specific Date; Specific Price Range; All Prices; Lender Names; Phone Numbers

### Additional Appends

Phone Numbers; Birth Date; Demographic Data and more.

### 100% Deliverability Guarantee

Melissa guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS® CASS™ processed to confirm the address is an actual delivery point by the Post Office™. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

### Low Price Guarantee

We have the lowest prices—period. We will beat any competitor’s price on any online list (specialty lists excluded). If you already have a quote from another company, fax it to 949-589-5211 and we’ll beat it.



### Special Notes

- No sales tax on download list orders
- No minimum order

Melissa is an active member of the DMA’s List & Database Council. The following trademarks are owned by the United States Postal Service®, USPS, ZIP, ZIP Code, CASS, DPV, NCOA<sup>Link</sup>®, and Post Office.

Find us on:     

## About Melissa Direct

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, MelissaDirect will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

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