



# Medical Professionals Mailing List

## Promote Your Products and Services To Medical Professionals Nationwide

Gain a better understanding of your audience and improve your medical marketing efforts by targeting highly responsive health and medical professionals. Our database contains over 2 million records for individuals licensed in areas such as physicians, nursing, pharmaceuticals, physical and occupational therapy and more. These professionals are the ideal audience for continuing medical education (CME), medical apparel, vacations, financial and insurance offers and consumer related offers.

### Features & Benefits

- Updated monthly
- 95% Deliverability Guarantee
- Taps into database of over 2 million medical professionals
- USPS® CASS™ processed for improved deliverability
- NCOA<sup>Link</sup>® processed for change of address information

### Pricing

Call 800.800.6245 for Specialty List Pricing



### Select Options

Contact Name; Company Name; Location Address; Location City; Location State; Location Zip Code (5); Phone Number; IGID; Site Number; Individual or Firm Description; Office Size Description; Employee Size Count - Corporate or Location; Work at Home; Credit Rating Code Description; Location Employee Size; Building Number; Web Address; Primary SIC (6 digit); Contact Gender; Landmark Address; Landmark City; Landmark State; Landmark Zip Code; Landmark Zip Four; Medical - Year of Graduation (YYYY); Medical - Hospital Name; Medical - License Board Type; Medical - Size Group Practice (000-999); Medical - State of License Description; Email Address; Medical - NPI

### 95% Deliverability Guarantee

Melissa guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS® CASS™ processed to confirm the address is an actual delivery point by the Post Office™. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

### Special Notes

- No sales tax on download list orders
- Minimum order \$150.00

### About Melissa

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

### Melissa Direct

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