



# Medical Conditions Mailing Lists

## Reach Groups with Specific Medical Conditions for Better Healthcare Marketing

Millions of Americans are dealing with conditions that require medical supplies, treatment, and maintenance such as medications, therapy, medical aides, and monitoring devices. These individuals are responsive to offers for healthcare services, over-the-counter (OTC) remedies, self-help products, healthcare magazines, and many more. Define your audience and create a better patient profile with our Medical Conditions List, which contains millions of records and is updated monthly.

### Features & Benefits

- Updated monthly
- 95% Deliverability Guarantee
- Taps into 12 million patient records nationwide
- USPS® CASS™ processed for improved deliverability
- NCOA<sup>Link</sup>® processed for change of address information

### Pricing

Call 800.800.6245 for Specialty List Pricing



### Select Options

Age; Ailment; Ethnicity; Home Owner; Income; Mail Order Buyers; Marital Status; Occupation; Phone; Presence of Children; SCF; ZIP Code™; City ; County; State

### 95% Deliverability Guarantee

Melissa guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS® CASS™ processed to confirm the address is an actual delivery point by the Post Office™. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

### Special Notes

- No sales tax on download list orders
- Minimum order \$150.00

### About Melissa

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

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