



# Non-USPS® Change of Address

**melissa**  
DIRECT

## Go Beyond NCOA<sup>Link</sup> with mCOA and pCOA to Find More Customer Moves

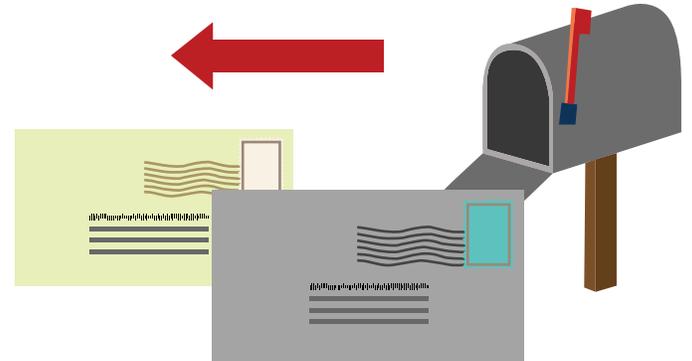
Did you know that 40% of all address changes are not reported to the Postal Service? That means that even if you've updated your mailing lists through USPS NCOA<sup>Link</sup> processing, you are most likely still not going to reach everyone on your list. Our Non-USPS change-of-address services access records that date back as far as 30 years from select sources such as financial institutions, magazines, and cell-phone companies.

### Benefits & Features:

- Save on production time & postage
- Database of 121 million+ records (mCOA)
- Access up to 30 years of address changes
- Expand your direct mail campaigns
- Data Collected from multiple private sources

### Multisource Change of Address (mCOA)

The mCOA database contains 60 months (5 years) of address changes to help identify customers that have moved but may not have filed a change of address with the USPS. The file consists of 121 million records from sources including magazine subscriptions, catalog houses, insurance companies, credit bureaus, mail order firms and more.



### mCOA Pricing

Records	Price	Min. Order	Std. Turnaround
Up to 50,000	\$3.75	\$75.00	1 Business Day
Up to 500,000	\$3.00	\$75.00	1 Business Day
Up to 1 Million	\$2.25	\$75.00	1 Business Day
Up to 5 Million	\$17.5	\$75.00	1 Business Day
Over 5 Million	1-800-800-MAIL	\$75.00	1 Business Day

Price per 1000 records processed

There may be additional charges for more than 3 files or multiple layouts.

Please call 1-800-800-MAIL (6245) for pricing on files larger than 5 million records.

### Proprietary Change of Address (pCOA)

The pCOA database goes back 360 months (30 years) to identify U.S. movers in your customer list. The file consists of data collected from multiple private sources including banks, credit card companies, magazine publishers and more.

We recommend using our Non-USPS change-of-address in conjunction with NCOA<sup>Link</sup>.

## Get Started Today!

>> Get a FREE quote: [www.melissa.com/direct/direct-mail/mcoa-pcoa](http://www.melissa.com/direct/direct-mail/mcoa-pcoa)

Find us on:

## About MelissaDirect

MelissaDirect is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, MelissaDirect will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be MelissaDirect.**

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