



Geocoding Append

Enhance Your Business Intelligence with Rooftop Latitude & Longitude Coordinates

Discover the true value of your data by adding precise latitude/longitude coordinates or other location data. Geocoding provides actionable insight for better targeted marketing campaigns and helps businesses gain a competitive edge.

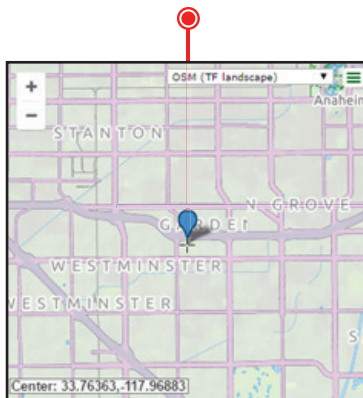
Geographic Data Elements Available

Our geocoding service will append the following geographic data elements:

Latitude, Longitude and Geo Error

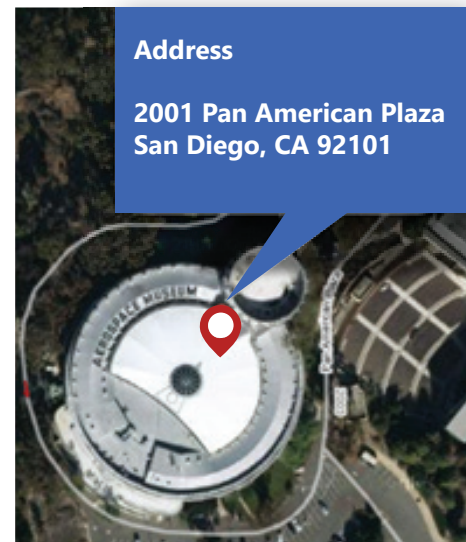
U.S. Only:

ZIP +4, Census block (4 digit), Census tract, county FIPS



You entered: 92844

Garden Grove, CA 92844, USA	
ZIP/postal code:	92844
city:	Garden Grove
county/district:	Orange County
state/province:	California
country:	United States
latitude,	33.7636344,
longitude:	-117.9688322
	N33° 45.8181';
	W117 58.1299'
	(precision: postcode)



Here's How We Do It

Melissa's data is gathered from a multitude of sources and cross-referenced for accuracy. Send us your file and we will match your list against our database of U.S. and international addresses, and then enrich your list with latitude/longitude coordinates, tract and block numbers and more to give you precise locations. Rooftop geocoding can provide you with even more precision and is available for 95% of all U.S. postal addresses and 40 countries.

Privacy & Turnaround Times

Available via safe, secure FTP server for 24/7 service, or submit your file for processing by our service bureau with 1-2 business day turnaround.

Get Started Today!

>> Get a FREE quote: www.melissa.com/direct/data-append/geocoding-service

About Melissa

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

Melissa Direct

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