

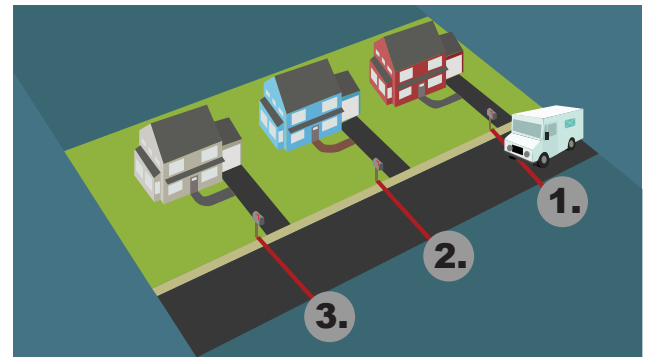
DSF2[®] Processing

Validate Addresses to the Delivery Point for Ultimate Mailing Efficiency & Postal Discounts

Are you wasting money on postage because your mailing list records are out-of-date, incomplete, and not meeting the requirements for USPS[®] discounts? Each year returned or undeliverable mail cuts into company profits; it's estimated that a single piece of returned mail costs an average of \$3.

Deliver more mail and increase your marketing ROI when you have Melissa match your mailing list against the 165-million record DSF2 database. DSF2 is updated monthly and contains every USPS deliverable address in the U.S., including data on whether a property is vacant, residential, business, a seasonal address, a curb-side mailbox, or a door slot.

DSF2 also puts your mailings into a "Walk Sequence Order," the order a postal carrier delivers mail on a particular mailing route. This process qualifies your mailings for significant postal discounts.



Features & Benefits

- Qualify for postal discounts
- Postal coding & delivery/walk sequence order
- CASS[™] standardization
- Identify delivery types such as curb, door slot, box, etc.
- Learn if a property has been vacant 90+ days

Pricing

Records	Price	Min. Order	Std. Turnaround	Add'l Fees
Up to 100,000	\$2.95	\$40.00	1 Business Day	None
Up to 500,000	\$2.50	\$40.00	1 Business Day	None
Up to 1 Million	\$1.50	\$40.00	1 Business Day	None
Up to 5 Million	\$1.00	\$40.00	1 Business Day	None
Over 5 Million	1-800-800-MAIL	\$40.00	1 Business Day	None

Price per 1000 records processed. Please call 1-800-800-MAIL (6245) for pricing on files larger than 5 million records and / or more than 20 fields.

We recommend using DSF2 in conjunction with NCOA^{Link}[®] (National Change of Address) processing to update your list with customers who have moved in the last 48 months.

Get Started Today!

>> Get a FREE quote: www.melissa.com/direct/direct-mail/dsf2

About Melissa

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

Melissa Direct
22382 Avenida Empesa
RSM, CA 92688-2112
1-800-MELISSA
www.melissadirect.com
© 2020 Melissa. 050420