



## Improve the Deliverability of Your Mailings

Qualify your mailings for postal discounts and increase the number of mail pieces that reach your customers and prospects with Melissa CASS processing service. We'll match your address records against the USPS ZIP+4® file for accuracy and completeness to ensure fast, efficient postal processing and delivery.

Your mailing list needs to be CASS verified within 90 days prior to each mailing. You will receive Postal Form 3553 with your processed list to submit with your discounted mailings.

### Benefits & Features:

- Increase response rates
- Reduce undeliverable mail
- Assign 'plus 4' digits to the ZIP Code™
- Earn postal discounts
- Check 5-digit ZIP®
- Append missing apartment & suite information
- Get CASS Summary Report (PS Form 3553)

### What does CASS processing include?

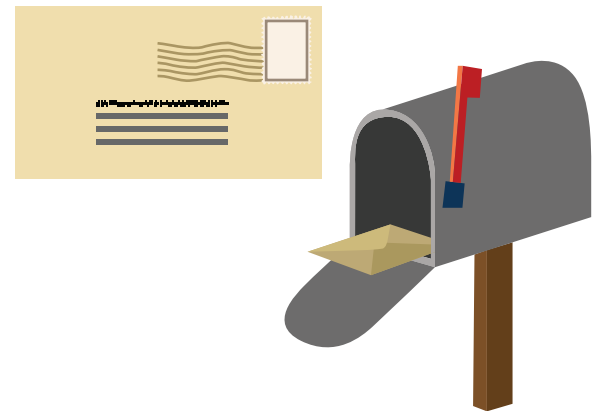
- ZIP + 4 Coding
- Carrier Routes
- DPV® (validates to 11-digit delivery point)
- LACSLink® (updates addresses that have been revised)
- SuiteLink® (appends missing suite numbers to business addresses)

### CASS™ Pricing

| Records         | Price  | Min. Order | Std. Turnaround | Add'l Fees |
|-----------------|--------|------------|-----------------|------------|
| Up to 100,000   | \$1.95 | \$40.00    | 1 Business Day  | None       |
| Up to 500,000   | \$1.50 | \$40.00    | 1 Business Day  | None       |
| Up to 1 Million | \$0.95 | \$40.00    | 1 Business Day  | None       |
| Up to 5 Million | \$0.65 | \$40.00    | 1 Business Day  | None       |
| Over 5 Million  | \$0.45 | \$40.00    | 1 Business Day  | None       |

Price per 1000 records processed

Please call 1-800-800-MAIL (6245) for pricing on files larger than 5 million records.



### Additional CASS Related Services

- EWS (Early Warning System for new addresses about to be entered into the file)
- Vacant Tables (identifies properties that have been vacant for 90+ days)
- eLOT® (sorts mailings in approximate carrier-casing sequence)
- AddressPlus (appends known apt numbers to residential addresses)

## Get Started Today!

>> Get a FREE quote: [www.melissa.com/direct/direct-mail/cass-dpv](http://www.melissa.com/direct/direct-mail/cass-dpv)

Find us on:     

## About MelissaDirect

MelissaDirect is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, MelissaDirect will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be MelissaDirect.**

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