



Auto Owners Mailing List

Identify Car Owner Prospects for Your Auto-Related Offers

Define your target market and reach automobile owners by make, model, year and more with Melissa's Automobile Owner List. This file contains more than 190 million records, multi-sourced and aggregated from auto services centers, auto warranty and self-reported means. The file is updated monthly with fresh, accurate data, so you always have the most credible leads to pursue.

Features & Benefits

- Updated monthly
- 95% Deliverability Guarantee
- Taps into more than 190 million records
- USPS® CASS™ processed for improved deliverability
- NCOA^{Link}® processed for change of address information

Pricing

Call 800.800.6245 for Specialty List Pricing



Select Options

Name; Address; Auto Make; Auto Model; Auto Year; ZIP Code™; County; State; Household Income; Home Value; Age; Gender; Marital Status; Lifestyle Information; Interests; Presence of Children; Children's Age; Ethnic Code; Ethnic Group; Mail Order Buyers; Purchase Type; Purchase Date; Transaction Type; Transaction Date; Registration Date; Auto Lien; Phone (where available); Email (where available); Auto Vin; Gender; MAK; BaseMAK

95% Deliverability Guarantee

Melissa guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS® CASS™ processed to confirm the address is an actual delivery point by the Post Office™. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

Special Notes

- No sales tax on download list orders
- Minimum order \$150.00

About Melissa

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

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