

melissa

2025 CATALOG



Business Success Starts
With Verified Addresses



Fed-RAMP, SOC 2, HIPAA
& GDPR Compliant



Coverage for 240+
Countries & Territories



On-Prem, Cloud, SaaS
Batch, Single Address



Award Winning
Support



U.S. & Global
Postal Partners



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For Melissa, 2025 is an incredibly special year, as we are celebrating our 40 year anniversary. It's amazing to think that Melissa started simply by selling ZIP Code data to help people like mailers improve their address data and deliverability, to where we are now: helping over 10,000 businesses worldwide with a suite of products dedicated to address, email, phone and identity verification.

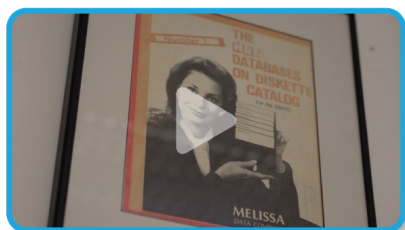
In 2024, we added new products and integrations to many marketplaces, including FedRAMP®, Shopify, Snowflake, Microsoft AppSource and Google Workspace. We also opened new offices in Mexico and Brazil, which means that Melissa services clients on 5 continents, showcasing our dedication to delivering data quality solutions worldwide with a local touch.

We don't plan on slowing down this year either. In 2025, we're launching Melissa Alert Service, a unique take on constant data monitoring and automatic data cleansing. We also have many new features and updates we're excited for. Globally, we are continuing to expand our service functionality and infrastructure to ensure the most accurate and reliable service for everyone. We're also hard at work with the continued integration of our recent acquisitions, so we can provide more data and benefits to our customers. And with the explosive growth of AI, we are excited to continue enhancing our already existing products and creating new ones that will continue our mission of clean, standardized data, accessible to everyone.

Thank you for downloading this catalog and being a part of such an amazing 40 year journey. Here's to another 40 years and beyond!

Ray Melissa, CEO | 

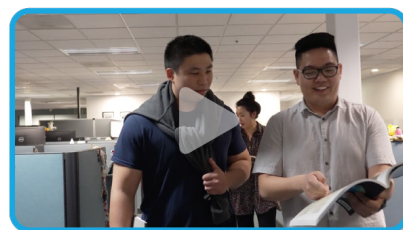
Get to Know Melissa



How Melissa Started:
Humble Beginnings



What Makes Melissa
Unique: Independence



What Sets Melissa Apart:
Lasting Relationships



melissa

WE ARE THE ADDRESS EXPERTS

Since 1985, Melissa has been a leader in address and data quality solutions, and with 40 years of experience, we know our way around the address. We are USPS® CASS™, PAVE™, NCOALink®, and Canada Post SERP® certified, and have partnered with many other international postal agencies to offer the best, most accurate data. Our proprietary engine is constantly being fine-tuned to deliver exactly what our customers need, when they need it.



Melissa offers:

Global Coverage: U.S., Canada and 240+ countries & territories

Flexible Technology: Cloud, on-premise, SaaS, bulk data processing, or single lookup

Unbeatable Uptime: 99.9% API uptime guarantee

Lightning-Fast Processing: We return an address in under 20 ms

Enterprise Readiness: We process 37 billion addresses per year for our customers

Flexible Pricing: Single address and web dev credits or volume discounts

No-Risk: Free trials, proof of concept + 120 day ROI guarantee

Compliance: GDPR, HIPAA, SOC2, and FedRAMP® certified to ensure privacy and security

melissa Milestones

For 40 years, our journey has been defined by two things: our dedication to offering the best solutions for data verification and the customers who have fueled every step with their trust. Thank you to everyone who has made our journey a success!

Ray Melissa founds Melissa and offers our first product, ZIP*Data.

1985



1993

Release of Mailers+4, our first USPS® CASS™ Certified address verification software.

1997

First address verification API is released as a 16 bit DLL, which later becomes Address Object.

1998

Melissa's first free lookup goes live to demo the DLL.

1999

Headquarters for Melissa moves to Rancho Santa Margarita, California.

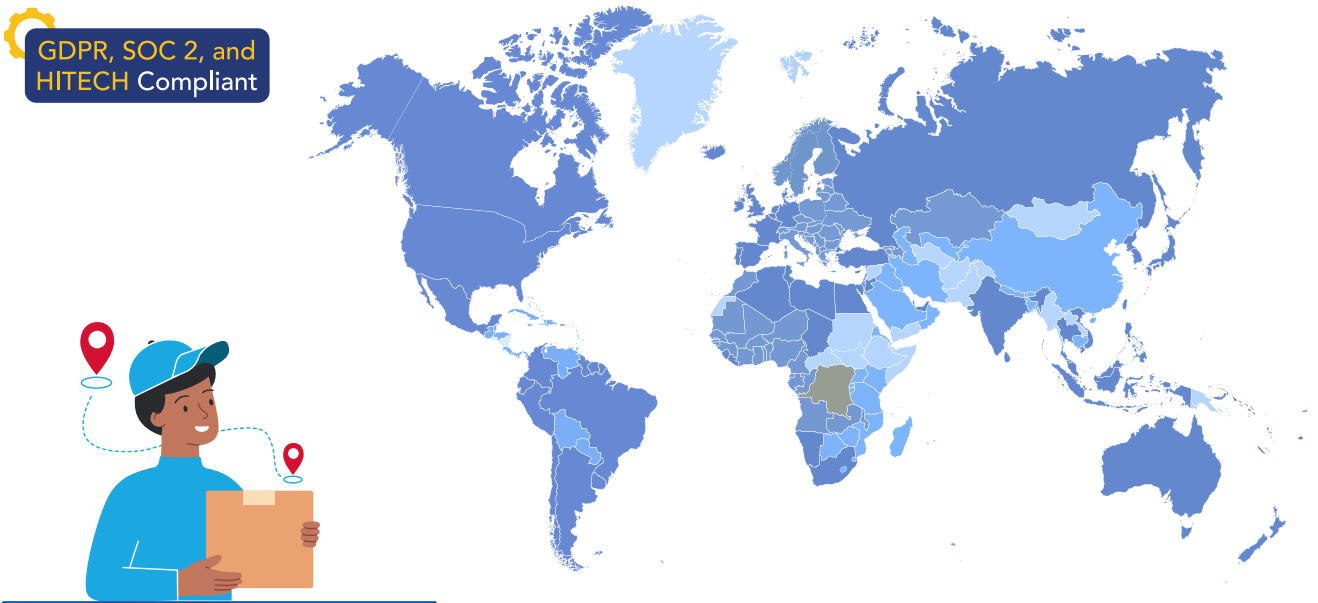
2001

Melissa patents Software Architecture and Business Model for Intelligent Object Based Information Technology Platform.

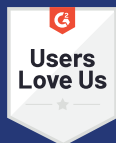
Melissa's Global Coverage

In our 40 years, Melissa's address verification has grown to over 240 countries and territories, with offices across the globe. For a full list of countries covered by Melissa, visit www.melissa.com/data-coverage.

 **GDPR, SOC 2, and HITECH Compliant**



OFFICIAL POSTAL PARTNERS



Melissa becomes a non-exclusive full service USPS licensee for NCOA^{link}.

2007

Personator, our name-to-address identification solution is released.

2010

Melissa opens its first international office, located in Germany.

2012

Acquisition of Metro1.

2015

The Melissa Address Key (MAK), a persistent identifier for addresses, debuts.

2016

Melissa releases Unison, our end-to-end customer data platform.

2018

Melissa achieves Gartner Magic Quadrant.

2022

Acquisition of Global-Z & ZipInfo. FedRAMP[®] certified.

2023

Acquisition of Cicero Data.

2024

Personator Consumer

U.S. & Canada Name-to-Address Check

Personator Consumer goes beyond traditional address validation with next-generation name-to-address matching, full contact data cleansing, precise geocoding and change of address processing. Personator Consumer is USPS CASS/DPV and Canada Post SERP certified.

PERSONATOR CONSUMER CAPABILITIES



Address, Name, Phone & Email Check

Verify, correct and standardize U.S. and Canadian contact data, including names, email addresses and phone numbers so only correct data enters your systems. Plus, receive access to millions of move records for the U.S. and Canada.



Data Appends & Consumer Demographics

Add missing addresses, names, phone numbers and email addresses. You can also access detailed demographic information on over 250 million U.S. individuals and 170 million households, including household income, marital status, credit information and more.



Geocoding

Convert U.S. and Canadian postal addresses to a precise rooftop latitude and longitude coordinate in real time for mapping, logistics, location analysis, target marketing and more.

Before Standardization

608 North Milwaukee Street
Libertyville, IL 6048



After Standardization

608 N. Milwaukee Ave,
Libertyville, IL 60048-1912



MIK (Melissa Identity Key)
Name-to-Address Matching

Consumer Match

Jonathan Smith

✓ Address Verified & Linked



- ✓ Contact Info
- ✓ Demographics
- ✓ Move Updates
- ✓ Precise Geocodes



- Full Name
- Gender
- Email Address
- Phone Number
- Move Date
- Residence/Business
- IP Address Information
- Credit Card User
- Date of Birth
- Date of Death
- Demographics Gender
- Education
- Estimated Home Value
- Household Income
- Household Size
- Length of Residence
- Marital Status
- Occupation
- Own/Rent
- Political Party
- Presence of Children
- And More!

REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-consumer

Global Address Verification API

Verify, Correct & Standardize U.S.,
Canadian & International Addresses

Melissa's Global Address Verification takes any global address and matches it against the best postal reference sources to correct, verify and standardize the submitted address. Then it returns the accurate, country-specific mailing format, ensuring that all address information is captured correctly so mail and shipments arrive on time.

Our transliteration engine supports over 40 different languages and writing systems and is available for 246 countries and territories.

ADDRESS AUTOCOMPLETE

Add Global Express Entry to power your webforms and CRM with type-ahead address auto-completion. It suggests a complete, verified postal address, saving up to 50% in data entry time. This simplifies the checkout process to lower cart abandonment and ensures only accurate information enters your systems.

FREE DEMO: www.melissa.com/mc-address

60% OF CONSUMERS INTENTIONALLY PROVIDE INCORRECT INFORMATION WHEN SUBMITTING PERSONAL DETAILS ONLINE

Source: Marketing Week

ADDRESS VERIFICATION FOR GOVERNMENT AGENCIES

Federal agencies can also experience the power of high-quality data to elevate services like voting, public safety, tax collection, and more. GovCloud Address Suite is a cloud-based service that verifies, corrects and standardizes global address data and provides change-of-address processing for U.S. addresses. GovCloud Address Suite meets FedRAMP® security requirements.

REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-govcloud

The screenshot shows the Melissa checkout page with the shipping address field containing only the ZIP code "22382". Below the field, a list of suggestions is shown:

- 22382 Avenida Empresa, Rancho Santa Margarita, CA, USA
- 22382 Destello, Mission Viejo, CA, USA
- 22382 Wallingford Lane, Huntington Beach, CA, USA
- 22382 Torino, Laguna Hills, CA, USA
- 22382 Caminito Tecate, Laguna Hills, CA, USA

Buttons for "Continue to shipping" and "Return to cart" are visible at the bottom.



The screenshot shows the same checkout page, but the shipping address is now fully verified and standardized. The address field contains "22382 Avenida Empresa" with a green checkmark. Below it, the "City/Locality" is "Rancho Santa Margarita" with a green checkmark. At the bottom, three fields are shown with green checkmarks: "Country/region" (United States), "State/Province" (California), and "Postal code" (92688). Buttons for "Continue to shipping" and "Return to cart" are visible at the bottom.

A correct, standardized address verified with data from premier postal agencies*. Precise lat/long coordinates also available.

*Complete list of official Melissa Postal Partners:
www.melissa.com/mc-postal

Personator Identity

Global KYC & AML Check

Melissa's Global KYC and AML Check in Personator Identity is designed for organizations that need high-quality, real-time electronic identity verification (eIDV). It's delivered using a layered approach of data quality checks. Each has a dedicated engine that corrects, parses and understands names and addresses, empowering you to safely onboard new customers while protecting your organization.

Verify Each Piece of the Identity Puzzle

3. CONTACT DATA VERIFICATION

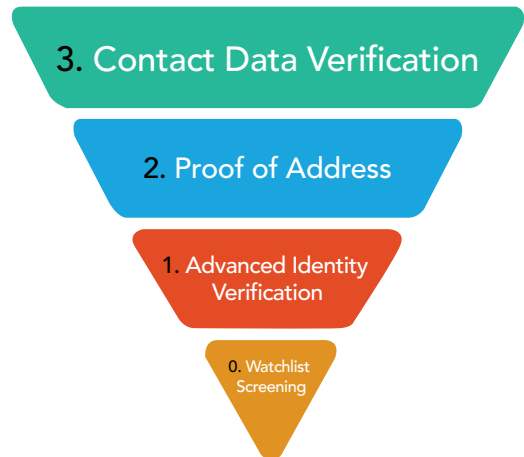
The first step to identity resolution: contact data verification. Melissa is the only eIDV service that employs a data quality verification layer that verifies each piece of the identity puzzle before it gets passed to the next step. Verify global addresses, emails, phones and recognize millions of unique-to-culture last names and first names.

A Quick Check Enhances Fraud Prevention

2. PROOF OF ADDRESS

Once contact elements are verified, ensure the person actually lives at the provided address. Leverage 2.1 billion records to perform a proof-of-address check. It's a light-weight, quick check that goes a long way to providing enhanced fraud prevention and is available in select countries including U.S., U.K., Germany and many others.

EIDV CAPABILITIES:



REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-world

More Robust Verification Processes

1. ADVANCED IDENTITY VERIFICATION

eIDV: Cross reference name and address with national ID, date of birth, phone and email.

2+2: A more advanced mode of eIDV uses 2 different sources to corroborate and verify 2 pieces of information. Match identity details against relevant sources like electoral rolls or credit and court data.

Phone-Name Verification: Drawing from telco, commercial, proprietary and consumer data sources, Melissa validates and matches names to phone numbers (including mobile). This streamlines and enhances the identity verification process while also ensuring compliance and strengthening fraud prevention.



0. WATCHLIST SCREENING

Gain the greatest confidence in an individual or entity after they have been screened through sanctions lists, Politically Exposed Persons, and other federal and international restricted party watchlists, including a Negative News Screening. All reference data which a user is screened against is refreshed daily in our real-time environments.

Know Your Business

Match businesses, addresses, and business IDs worldwide to ensure legitimacy in B2B relationships. Includes the verification of a business name, country-specific ID, status, type and registration date.

Watchlists & Sanctions List Screening

Politically Exposed Persons (PEP) Coverage for over 200 countries and territories.

Negative News Check

Scans international media sources for negative or unfavorable news about an individual or business – providing titles, links and dates of news coverage.

REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-compliance



Global Email API

Verify Email Addresses with Real-Time Email Mailbox Checking

Experiencing high bounce rates? Try our Global Email Verification. Verify email addresses and remove up to 98% of bad emails to increase deliverability and avoid high bounce rates that lead to blacklisting and hurt your valuable sender reputation.

TWO VERSIONS OF GLOBAL EMAIL

Premium

Provides real-time email mailbox checking including domain-specific logic, SMTP commands and other proprietary mechanisms to validate inboxes are live.

Express

Offers higher speeds and performance using a cached mailbox level validation database of known good and bad emails.

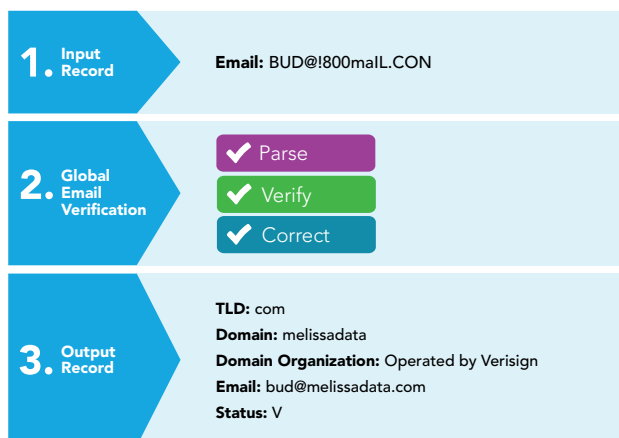


ONE THIRD OF CUSTOMERS HAVE GIVEN OUT A FAKE EMAIL ADDRESS

Source: Marketing Week

KEY FEATURES

- Pings each email to ensure it is active and can receive mail
- Corrects typos and illegal characters (yaho.com, !gmail.con, etc.)
- Provides FCC mobile domain detection for CAN-SPAM compliance
- Includes Whois registration details for free (registrant, creation date, domain age and more)
- Deliverability Confidence Score to dynamically predict the probability of mail being successfully received by the recipient based on additional factors



EMAIL CHANGE OF ADDRESS SERVICE (ECOAS)

Our ECOAS service matches your list of bad/bounced emails against a database of hundreds of millions of email change-of-address records to identify outdated emails, and then replace them with the new ones. Once a new deliverable email is identified, we send a permission-based email to the recipient. You're left with clean, updated emails that increase response and help you re-engage with lost customers.

REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-email

Global Phone API

Ensure U.S. & International Mobile & Landline Numbers are Valid & Callable

With only a phone number and/or a country entered, our Global Phone Verification can determine whether the phone number is valid for the region, plus identify the country of origin from the international access code.

The solution can verify phone numbers for 240+ countries and verifies phone number types (landline and mobile identifiers available in U.S. and Canada only), as well as carrier. We even establish the most common language in use for the area.

Premium Phone Verification

The Premium Phone Verification feature determines whether a mobile number is live and connected. This is an ideal service to keep your mobile database clean and updated, and helps reduce wasting money on SMS texts that will never go through due to wrong or invalid numbers. Ideal for call centers and websites that collect mobile numbers in real time, Premium Phone supports many countries, including the U.S., Canada, Germany, the U.K., Mexico, Spain, India, Japan, Korea and more.



Global CallerID Data

Another cool feature the solution offers is Global CallerID. It taps into real-time carrier data to return the name of a person or business associated with the number at activation. The feature helps you provide more personalized and relevant messages to customers for greater marketing effectiveness.

REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-phone

65% OF FORTUNE 500 COMPANIES SAY PHONE CALLS ARE THEIR HIGHEST QUALITY LEAD SOURCE

Source: Grasshopper

KEY FEATURES

- Verify and correct phone numbers at point of entry or in batch
- Ensure mobile numbers are live and callable in real time
- Confirm if numbers are mobile for compliance
- Identify the person or business associated with a mobile number at activation
- Return carrier and geographic information including latitude, longitude, country of origin and predominant language

1. Input Record

Phone: +44 20 7323 8299

2. Global Phone Verification

✓ Parse

✓ Verify

✓ Geocode

3. Output Record

Subscriber Number: 73238299

Domain: 20

Status: London, City of

Country Name: UNITED KINGDOM

Language: English

Latitude: 51.500152°

Longitude: -0.1262360000000085°

Global Phone Verification validates that a phone number is callable and identifies its type - landline, mobile; offers carrier details; and then determines country of origin (with an accuracy rate of 90% for the U.S.).

Global Name Parsing

Use *Global Name* to parse, genderize, and standardize personal names. Recognizing millions of unique-to-culture last names & first names across countries & languages helps to determine how a name should be parsed.

Name identification will handle name strings that include two names, such as "Mr. John and Mrs. Mary L. Jones" or "Herr Nicolas Eisenmenger & Doktor Petra Reichwein", and can assign gender based on the first name.

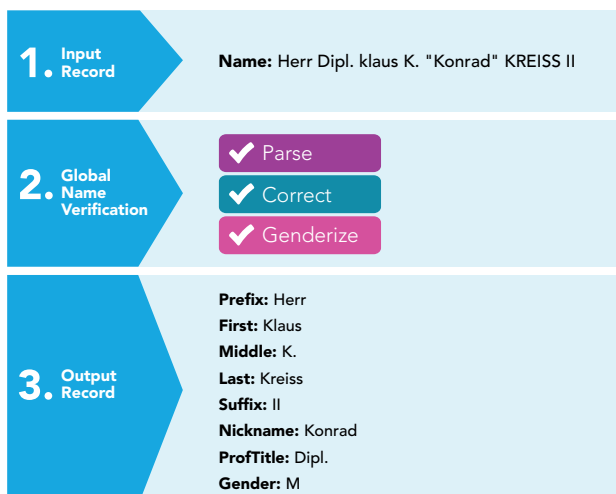
Melissa utilizes powerful entity recognition patterns and knowledgebase data to extract, parse and standardize all your full name or inverse name variations. Name identification helps you maintain a cleansed, standardized format database, and can help improve targeted marketing campaigns. Processing names at points of entry helps with fraud prevention - detecting vulgarities and suspicious names - and prevents them from entering the database, minimizing data and bloat.



THE U.S. CENSUS BUREAU CITES AT LEAST 151,671 DIFFERENT LAST NAMES AND 5,163 DIFFERENT FIRST NAMES IN COMMON USE

KEY FEATURES

- Parse names out into their components (prefix, first, middle, last and suffix)
- Split dual names (ex. Mr and Mrs John and Mary Jones)
- Add casing for company names and detect company names accidentally entered as a full name
- Identify and standardize names with extended or accented characters.
- Flag inappropriate words, vulgar or suspicious names
- Recognize millions of unique-to-culture last names and first names across different countries and languages
- Assign gender based on a known first name



Global name verification standardizes and genderizes names, then parses them into first, middle and last name, including prefixes and suffixes if applicable.

REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-name

Matching/Deduplication

Easy Dedupe Solution to Quickly Clean Your Database

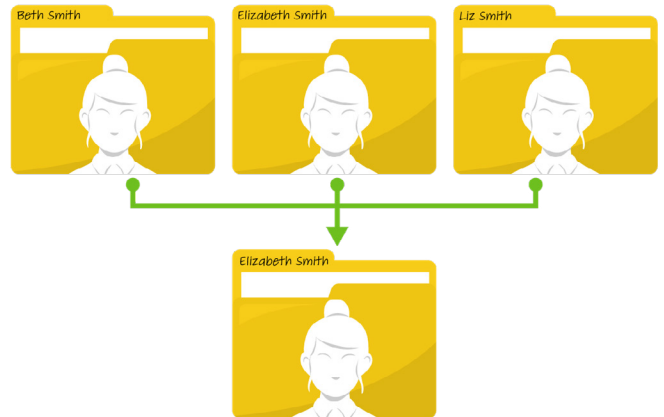
Use MatchUp to quickly find and link customer data, consolidate data across multiple sources, and remove unwanted business and customer records to improve master data management, data warehousing and business intelligence.

DUPLICATION RATES IN BUSINESSES COMMONLY RANGE FROM 10%-30% AND CAN COST AN AVERAGE OF \$96 PER DUPLICATE

Source: Hub Designs Magazine

How MatchUp Works

MatchUp cleanses your database by removing duplicate contact records with a simple, easy-to-use interface. It combines Melissa's deep domain knowledge and deterministic and probabilistic Approximate String Matching (ASM) algorithms to quickly dedupe your files in many different formats and with different name, address and city/state/ZIP structures.



Matching Techniques

GOLDEN RECORD/SURVIVORSHIP

MatchUp's "Golden Record" option selects the most accurate and complete version of a record from all sources available. Then, survivorship rules allow you to consolidate all the duplicate records into that one golden record with your preferred criteria chosen to 'survive' the merge process.

HOUSEHOLDING

MatchUp identifies multiple records at the same residence or business, so you can decide whether to mail pieces to every individual at the address or just one.

FUZZY MATCHING

MatchUp employs 20+ fuzzy matching algorithms to match similar records in your system and identify "non-exact matching" duplicate records.

CASS PROCESSING - OPTIONAL

With MatchUp's CASS option, you can eliminate duplicate records and correct and verify addresses, all in one pass.

**Available for Desktop Software only*

GLOBAL DEDUPING

The World Edition of MatchUp supports many countries, including Canada, Germany, U.K. and Australia. It can see through diacritic equivalents to Latin characters and interpret keywords that are the same but spelled differently.

REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-matchup

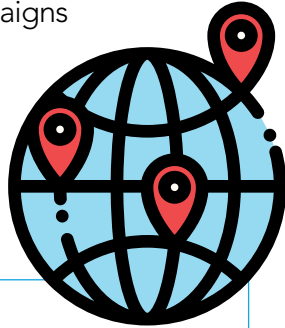
Geocoding/Street Route API

"X Marks the Spot" Global Location Accuracy

Do you know where your customers live? Melissa's GeoCoder unlocks precise rooftop latitude and longitude coordinates of U.S. and international addresses, plus is enrichable with a wealth of location intelligence.

Geocoding is ideal for:

- Powering store locators, dealer locators and local search lookups
- Mapping customers or sales territory clusters
- Gathering business intelligence used for market analysis
- Targeted marketing campaigns
- Improving logistics to decrease shipping costs
- Real-time fraud detection



Melissa Tip:

For more precise results, start with Global Address Verification to fix spelling errors and complete addresses with missing or invalid components.

Reverse Geocoding

ReverseGeo takes a lat/long coordinate and returns the closest single or list of addresses. You can find what address this coordinate is on or closest to. We recently introduced a new dealer locator functionality that allows users to input a list of "stores" and ReverseGeo will find the closest one. Currently available for the U.S.

REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-geo

"We've experienced significant improvement to rooftop accuracy. Because it is housed on our servers, reliability has improved and latency issues have been virtually eliminated."
– Jon Bohnert, Symmetry Software Executive Vice President

KEY FEATURES

- Precise rooftop geocodes for 95% of all physical U.S. addresses
- Rooftop-level geocoding for 5+ million non-USPS addresses
- Premise-level data for 120 countries worldwide, including rooftop geocoding for 60+ countries

MELISSA STREET ROUTE

Street Route is an easy-to-use developer's tool that returns the distance (in miles or kilometers) and the total driving travel time between two locations. The solution will also determine geolocations that can't be reached by vehicle travel. Examples are geopoints to islands or rural off-road residences.

Street Route is ideal for:

- Hospitals or healthcare providers looking to calculate distance from nearest health center to a residence
- Helping those determine distance to nearest emergency shelter
- Restaurant or store locators

REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-street

Global Address Database (GAD)

Fill in the Gaps in Your Master Address File

Complete your master address file with the Global Address Database (GAD) to optimize route planning, logistics, resource allocation and GIS applications. It provides complete postal address information and location intelligence within a given area (rooftop lat/long coordinates, census tract/block number, county name with FIPS code) for the U.S., Canada, France, Germany, Spain and more.

MAK MAKES GAD UNIQUE

Similar to a barcode or ISBN, each address in the GAD is assigned a unique 10-digit Melissa Address Key (MAK). Each unique key identifies a discrete physical address and offers a multitude of additional information for insight. MAKs never change, so information that might change over time (street addresses, lat/long, Census, county or FIPS code data) is updated regularly so you can keep your address data up to date and accurate.

USA

- 200+ million U.S. addresses (includes USPS, non-USPS, PO boxes, apartments & suites)

CANADA

- 3.6 million Canadian addresses

WESTERN EUROPE

- 25 million French addresses
- 15 million German addresses
- 26 million Italian addresses

APAC

- Republic of Korea, Hong Kong, Singapore, India, Pakistan, Vietnam, Australia, New Zealand

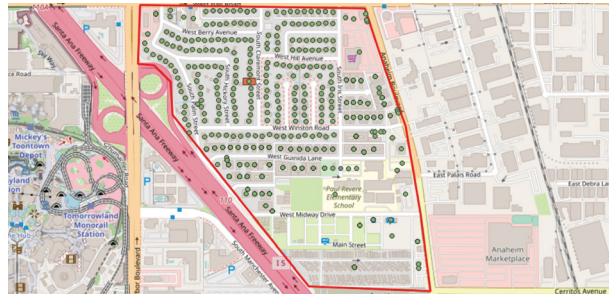
CHANGES TO THE USPS ADDRESS DATABASE CAN AVERAGE BETWEEN 30,000 TO 40,000 MONTHLY

Source: Melissa Internal

SEARCH YOUR WAY

GAD allows you to “keyring” groups of MAKs to find all existing addresses in a specific area that fits your needs (e.g., a school district, congressional district, ZIP Code or group of ZIP Codes, city, state, or shape-based search).

- Optimize route planning and reduce response times
- Improve utilities management like waste collection and water allocation
- Get accurate analysis for risk management, route planning and sales intelligence



All the Addresses in a Neighborhood Map



All the Addresses in a Radius

REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-gad

Melissa Data Marketplace

Reach More Targeted Prospects to Grow Your Business

The Melissa Data Marketplace offers an array of third party data sets—like Consumer, Property, Business and ZIP Code—designed to help you find your ideal audience. This third party data comes from a wide range of trusted sources to help you get your brand in front of your best prospects.

CONSUMER DATA

Create your own perfect dataset by tapping into our database of over 200 million households nationwide. Our high-quality, multi-sourced data includes many selects, such as:

- Occupant/Resident
- Property Owners
- New Homeowners
- New Movers
- Parents
- Donors
- Pre-Movers
- Auto Owners
- Bankruptcies
- Medical Conditions
- Absentee Homeowners
- And More

PROPERTY OWNER DATA

Target on-site or absentee property owners based on specific property characteristics and geography. Our Property Owner Data contains over 100 million records, covering 95% of the U.S. population and 98% of mortgage transactions. We offer information on:

- Natural Hazard Risks
- Home Sales
- Deeds
- Parcels
- Neighborhoods
- And More

REQUEST MORE INFORMATION ON OUR FULL PRODUCT LINE: www.melissa.com/mc-marketplace

BUSINESS DATA

Identify business prospects based on key firmographic characteristics like company size, contact title, SIC and NAICS codes and more. Our file contains 15 million U.S. business records from small to enterprise companies.

ZIP CODE/POSTAL CODE DATA

Our ZIP Code/Postal Code Data offers complete location, demographic and firmographic information on global addresses to help improve your GIS and analytics.

ZIP*Data

Verify 5-digit ZIP Codes and add the following: Lat/Long Coordinates, 46 Census Bureau data variables, and American Community Survey (ACS) data.

ZipInfo

Our ZipInfo product line offers files of ZIP Code-specific data to meet all of your business needs, easy to integrate into your applications. Our most popular offerings include County-ZIP Code Database, ZIPList5Max, and ZIPList5Medical MSA.

Data Retriever

Data Retriever is the most flexible, on-demand third party data resource available for address, resident, consumer, property and business data. You're in control of that data you receive with filters such as city/state, ZIP Codes, polygons or neighborhoods.

LeadGen API

Get wholesale pricing on select mailing lists that can be rebranded with your own private label and sold to your customers. Available 24/7/365 with our REST API.

PARCEL SHAPES/HAZARD DATA/CICERO

*Parcel Boundary Shapefiles,
Hazard Data & Election Data*

PARCEL BOUNDARY SHAPEFILES

Get a comprehensive look at the boundaries of a piece of land or individual property with Melissa's parcel boundary dataset. Available data includes parcel boundary map, specific identifiers such as MAK, APN, and FIPS, profile information, and last sale information.

REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-boundary

HAZARD DATA

Receive detailed data for water, air, earth and fire risks in the U.S. This data is perfect for insurance agencies or any business who needs to make risk assessments based on natural hazards.

REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-hazard



Wind:

Our Damaging Wind Risk File has 31 million records of convective storm event data, compiled from long-term NOAA Doppler radar data.



Ground:

Get data on ground risks such as sinkholes, brownfields and earthquakes. Our Hazard Risks Data for earthquakes includes four geospatial files for estimating risk.

CICERO

Access elected official and legislative district information at the national, state and local levels in the U.S. and other countries. Our legislative district data is specific to an address-to-district level—instead of a ZIP or ZIP+4 level—for the most accurate results. Data for elected officials include contact information, website, photos and active social media profiles.



REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-cicero



Wildfire:

Our Wildfire Risk Data takes into account wildland vegetation, distance from urban centers, housing density, and has a drought layer that can be linked to show increased risk in certain areas.



Water:

Our Hurricane Risk File has hurricane, flood and storm surge events with four major analogue risk levels. We also offer a Tsunami Risk File for the West Coast of the U.S.

Apps and Integrations

Enjoy clean, standardized address and contact data on your preferred platforms. We integrate seamlessly in popular CRMs, ETL and MDM platforms. You can also clean your data in popular Spreadsheet editors like Microsoft Excel and Google Sheets, or upload a file online.

25%
OF CRM CONTACT
DATA IS BAD




START FOR FREE: www.melissa.com/mc-integrations



MELISSA ADDRESS VALIDATION FOR ECOMMERCE DATA

80% of online carts are abandoned due to complicated checkout processes. Add Melissa's app to your storefront to autocomplete and standardize your customer addresses. This will cut down on keystrokes and speed up the checkout process so more prospects turn into satisfied customers.

Melissa Address Validation is available on popular ecommerce platforms so you can get your products to your customers on time, every time.



TRY FOR FREE: www.melissa.com/mc-ecomm

BECOME A SYSTEMS INTEGRATOR PARTNER

Don't see your platform listed? Our System Integrator Partner Program is designed to foster a strong, collaborative relationship between Melissa and you, unlocking new opportunities for growth and success in data quality, address, and location intelligence.

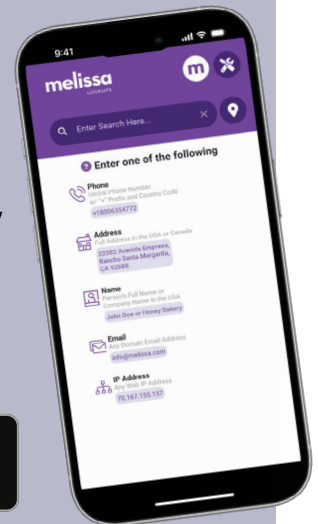
Become A Partner

START FOR FREE: www.melissa.com/mc-partner

melissa
LOOKUPS

Lookup
Addresses,
People &
Property

GET IT ON
Google Play





No Code Tool For Out-Of-The-Box Data Checks

Unison by Melissa unifies Melissa’s industry-leading customer data validation and data quality solutions into one platform. Designed with the data steward in mind, Unison has a simple, intuitive interface and flexible collaboration capabilities. With Unison’s browser-based, best-in-class parsing, matching, profiling and cleansing capabilities, you can now securely ensure all customer data across the enterprise is clean and reliable in record time.

KEY FEATURES

- Full Data Quality Suite
- Simple, Intuitive Interface
- Flexible Collaboration
- Job Automation Scheduler
- Scalable Grid Distribution
- Integrated, Visual Reporting
- Secure Data Processing
- Extremely Fast Batch Performance

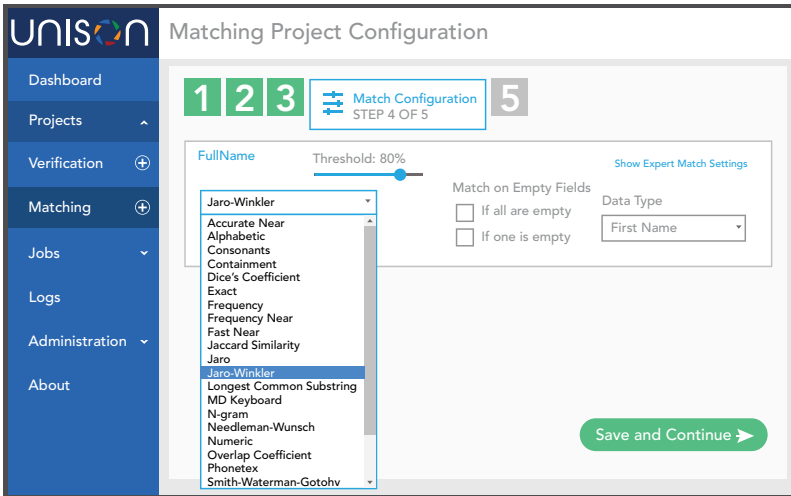
REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-unison

AI-POWERED MATCHING GUI

Ensure a reliable single customer view with advanced fuzzy matching algorithms and golden record survivorship straight in Unison. It features a wizard-based matching interface, fuzzy matching score and robust reporting. Specialized AI determines the best approach to meet your unique deduping needs; plus, review and tweak results straight in the platform, in real time.

DATA PROFILING

Produce a wide array of profiling metadata with visual reports such as: overall data quality, Unique/Distinct, Duplicates, Lengths, Empty/Null, Profanities, Value, and RegEx Patterns, etc. The profiling feature offers the ability to drill down into the different metadata reports to review affected records and export them as needed. Instantly gain important and critical insight on data, identifying possible problems and other irregularities that may require further attention.





The Melissa Alert Service is a highly secure cloud storage, web-based platform that keeps your data up-to-date automatically through scheduled processes, requiring very minimal oversight. Currently, there are three types of monitoring updates that can be done including address updates, change of address and property changes. Simply upload your data, and you will receive an alert whenever any of your records are updated during the scheduled process. Download your updated data for all the deltas (changes), ensuring that you are getting all the latest and up to date information without having to reprocess the data yourself.

Address Update:

Keep track of any updates to address verification such as newly added addresses and changes to ZIP+4. This keeps your data accurate and ready to go for any mailings or campaigns.

Change of Address:

Detect people and business moves in your data, allowing you to always have the latest addresses for your customers.

Property Changes:

See changes to a property and receive historical data, including mortgage data and change of ownership.

REQUEST A PRODUCT DEMO OR PROOF OF CONCEPT (POC): www.melissa.com/mc-alerts

1 Create a Table & Upload Files

Company	Address	City	State	ZipCode
MELISSA	22342 Avenida Empress	Rancho Santa Margarita	CA	92688
REINDEER POLICE PUBLISHING, INC.	1287 South Blvd Street, Suite 100	Foley County	NC	27516
TRAVELERS	1287 Progress Street	Lawrenceville	GA	30045
STRENGTH CONNECTION	11 East Broadway Road	Alhambra	CA	91801
MELISSA COLONY INC.	112 7th Avenue	Manhattan	NY	10013
POTTER CARL SYSTEMS	2007 Agency Road, Suite 100	Agoura	CA	91301
THE WEAATHER CHANNEL	2000 Lombard Parkway SE	Atlanta	GA	30338
DEF GROUP, INC.	101 North Main Street	Merida	MS	39301
MARSHALL TECHNOLOGY, INC.	21 Redington Hall Road, Suite 300	Redington	FL	34670
QUANTUMCUBE OFFICE SYSTEMS	110 First Boulevard	Santa Monica	CA	90401

2 Create an Alert

Add Monitoring to "Clients":

Rule Name:

Monitoring Type:

Column Configuration:

Required:

Address/Update:

Misc/Change:

Property/Transaction:

3 Enjoy Clean & Current Data

Company	Address	City	State	ZipCode
REINDEER POLYTECHNIC INSTITUTE	110 8th St	Irory	NY	12180
REINDEER POLYTECHNIC INSTITUTE	110 8th Street, Troy Building	Troy	NY	12181
AMERICAN COMMUNICATIONS GROUP	950 Henderson Place, Suite 400	Henderson	VA	20170
AMERICAN COMMUNICATIONS GROUP	950 Henderson Parkway, Suite 400	Henderson	VA	20170
MAILING LIST SYSTEMS, INC.	711 Edwards Dr	Adlington	TX	76011
MAILING LIST SYSTEMS, INC.	711 Edwards's Drive	Adlington	TX	76011
REINDEER POLYTECHNIC INSTITUTE	110 8th St	Irory	NY	12180
PROFESSIONAL SERVICE INDUSTRIES	4820 Bob Billings Place	Lawrenceville	GA	30046
THE WEATHER CHANNEL	2000 Lombard Place SE	Atlanta	GA	30338
MELISSA	22342 Avenida Empress	Rancho Santa Margarita	CA	92688

Data Enhancement & Data Hygiene Services

Use Melissa's data enhancements and data hygiene services to fill in the gaps in your data by enriching, appending missing elements to, and cleaning your consumer and business records.

DATA ENHANCEMENTS

- **Consumer Demographics:** Add hundreds of data elements to your records including household income, age, gender, marital status and more.
- **Email Append and ECOA:** Add missing email addresses and replace old, unused email addresses with new ones.
- **Phone Append:** Add accurate mobile and landline phone numbers.
- **Property:** Add property and mortgage details including building and lot, current sale, deed and more on over 140 million U.S. properties.
- **Business Firmographics:** Add firmographic elements like contact name, sales volume range, employee size, SIC/NAICS code and more.

MOVE SERVICES

- **USPS NCOA^{Link} and Canada NCOA Service:** Access over 160 million moves over the last 48 months with USPS NCOA^{Link}. Access over 10 million records for the last 72 months in Canada.
- **Proprietary Change of Address Processing:** Access up to 30 years of records of people who did not file a change of address.

UPLOAD YOUR FILE OR REQUEST A DEMO:
www.melissa.com/mc-data-enhancements

LIST HYGIENE

- **Duplicate Elimination:** Identify duplicates in your lists to eliminate unnecessary costs.
- **Suppression Services:** Remove customers who are deceased, incarcerated or registered for mail suppression with the Direct Marketing Association (DMA).
- **CASS + DSF2 Processing:** Standardize addresses and add ZIP+4 postal codes to meet USPS CASS requirements. Also, add DSF2 delivery types and walk sequence codes to qualify for various USPS discounts.

SERVICE BUREAU

Are you an enterprise business looking for a more tailored data cleansing experience? Our experts can evaluate and correct even the most complex and challenging data problems. They'll help you tackle any data cleansing project you have, from Customer Data Platform migrations, regulatory compliance, or a one-off email or direct marketing campaign.



Developer Resources

Build, Test, Play & Learn in Our Sandbox

DEVELOPER PORTAL

Learn and play with our tools in our Developer Portal. It's a great way to do rapid application testing or easily integrate into your website or mobile apps. Create a Melissa account and to get up to 1,000 credits a month with easy, on-demand refills.

CLOUD APIs

Build comprehensive global address, email, name and phone verification into your websites, plus enrich records with detailed property, firmographic and location intelligence. On-premise APIs are also available if needed.

 **Global Address**

 **Global IP Locator**

 **U.S. Property Service**

 **Global Email**

 **Global Name**

 **Global Phone**

 **Personator**

 **Global Business**

 **SNN Name Match**

REQUEST A FREE DEMO & TRY THE DEV PORTAL TODAY
www.melissa.com/mc-developer



Add our Melissa Verified tag onto the applications you utilize Melissa's data cleansing tools to show your customers your dedication to having clean, standardized data.

Delivery

Country/Region
United States

First name Last name

Company (optional)

Address
22382 Avenida

SUGGESTIONS

- 22382 Avenida Empresa, Rancho Santa Margarita, CA, USA
- 22382 Avenida De La Carlota, Laguna Hills, CA, USA
- 22382 Avenida Sevilla, Laguna Woods, CA, USA
- 22382 Avenida Castilla, Laguna Woods, CA, USA
- 22382 Avenida Majorca, Laguna Woods, CA, USA

melissa verified

Enter your shipping address to view available shipping methods.

MELISSA DEVELOPER CERTIFICATION PROGRAM

COMING SOON!

Learn best practices for keeping your data clean, verified and updated with our Melissa Developer Certification Program. Our Address Experts have created this certification program from years of experience, tailored specifically to help developers understand and utilize their data to its fullest potential.

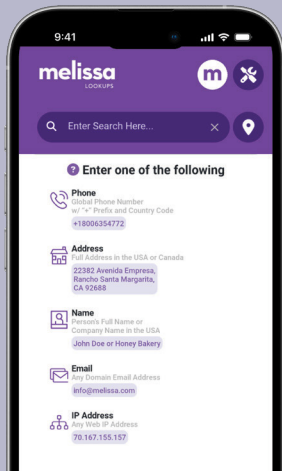
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LOOKUPS



Download our
Melissa Lookups
app today!

Looking to try our services? Create a Melissa account and get started with Lookups today!



Lookup Addresses, People & Property



Address Verification for Government Agencies

Be confident in your mailing with GovCloud Address Suite, now FedRAMP® authorized. Learn how GovCloud Address Suite can help you reduce undeliverable mail, enhance data accuracy and **boost citizen engagement in our free webinar.**



Sign Up Now

www.melissa.com/mc-webinar



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UK
+44 (0)20 7718 0070

INDIA
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+61 02 8091 0600

CANADA
800 635 4772
SINGAPORE
+65 8 2997442

MEXICO
+52 55 1318 6205
BRAZIL
+55 48 99189-3505

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