

Your All-in-One Data Hygiene Tool

Listware® is the data cleansing tool you've been looking for – it verifies and standardizes addresses for over 240 countries, validates international name, email, and phone info, provides the current addresses of customers that have moved, and enriches your contacts with missing data to improve sales and marketing efficiency.

Listware®

Global Address, Name, Phone, and Email Verification

When you clean your contact data with Listware, you're getting much more than a versatile hygiene tool. Listware utilizes Melissa Data's flagship Personator® multisourced database technology to verify name, address, phone, and email (as well as add missing contact information) like no other product on the market.

Listware is a versatile plugin for Salesforce's CRM and Microsoft® Excel®, and it's now available as a 24/7 Cloud service called Listware Online – just upload your file for instant data cleansing and enrichment.

Listware Capabilities

Address Auto-completion

- Listware's Express Entry® feature autocomplete U.S. and international addresses to reduce keystrokes by up to 50% and ensure only valid addresses enter your database.

U.S. & Global Check & Verify

- Verify and standardize addresses for over 240 countries and territories
- Verify that each piece of contact info correlates to the same individual/company
- Get the new addresses of customers who have moved
- Add names, addresses, phone numbers, email addresses, and latitude/longitude coordinates (geocodes)

Demographics & Property Data (U.S. only)

- **Demographics:** date of birth; presence of children; marital status; household income; occupation; and much more
- **Property Data:** parcel information; owner information; prior sale information; and much more

Features:

- Reduce keystrokes by 50% with address auto-completion
- Verifies and standardizes international Name, Address, Phone, and Email
- Verifies addresses for over 240 countries & territories
- Adds missing email, phone, address, demographic, and geographic info
- USPS® NCOA^{Link®} and Canada Post National Change of Address Processing

Benefits:

- Increase response rates and ROI with clean customer, prospect, and donor lists
- Get the right address the first time to avoid undeliverable mail costs
- Save money & enhance omnichannel marketing efforts with complete email, phone, and address info

Get Started Today!

Get up to 1,000 free credits every month! Listware can be consumed as an Excel add-in, a Salesforce plugin, or online 24/7.

>> START TODAY: www.MelissaData.com/lw-start



salesforce

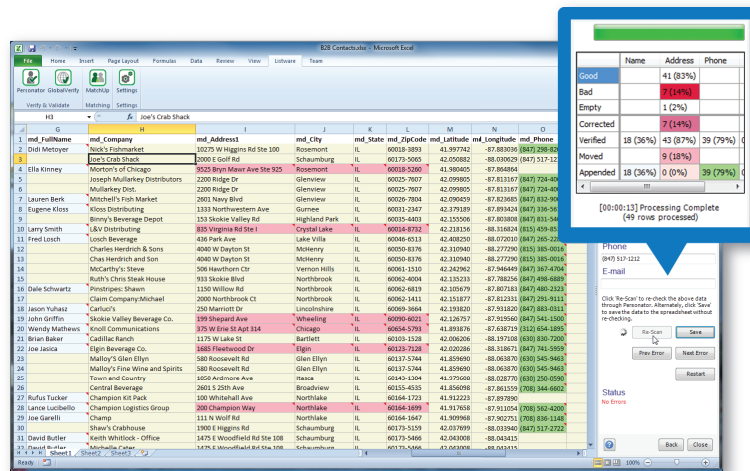
Listware®
Online

Use Listware Your Way

Listware is versatile enough to work in a number of popular platforms:

1. Listware for Excel -

Easy list cleaning for this popular Office product; ideal for business users including salespeople, marketers, real estate, and insurance agents.



Success

- Address validated!
- Email validated!
- Phone validated!
- Name validated!

Global Verification

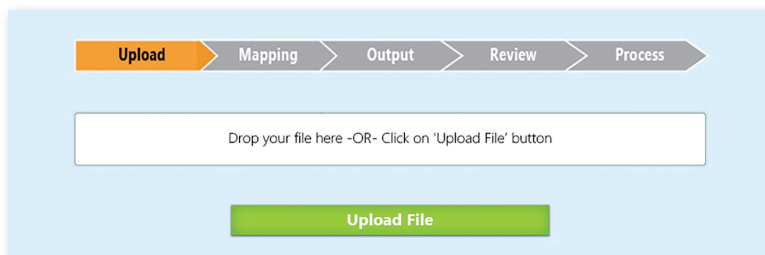
Result	
Last Modified Date	2015-05-22 10:40:22
Results	AV24,GS06,ES01,ES21,PS01,PS08,NS01,NS05,NS06
	View Result Descriptions
Address Verification Results	
Address Line 1	111 Andrew Lane
Address Line 2	High Lane
Administrative Area	Coventry

2. Listware for Salesforce -

Easy-to-use data cleansing in the world's leading CRM application.

3. Listware Online -

This premium service allows you to clean and enrich your data the easy way, simply upload your CSV, Text (.txt, .dat) or Excel (.xls, .xlsx) file to begin.



About Melissa Data Corp.

Since 1985, Melissa Data has been a leading provider of data quality and address management solutions. Melissa Data's data quality software, Cloud services and data integration components verify, standardize, consolidate, enhance and update U.S. and global contact data, including addresses, phone numbers and email addresses for improved communications and ROI. More than 10,000 companies worldwide rely on Melissa Data to gain and maintain a single, accurate and trusted view of critical information assets.

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