# **New Homeowners**

# Find Eager Buyers Settling Into New Homes

New homeowners are stable, creditworthy, have above average income, and more importantly – they're ready to buy. The best time to reach them is immediately after they buy a home. New homeowners spend an average of 8-10 times more than an established resident over a 2-year period. Melissa Data's New Homeowners mailing lists contain over 24 million records compiled from property transfers and deed recordings.

#### **Features and Benefits**

- Over 75,000 names added weekly
- Leads available on a subscription or on-demand basis
- Lowest price guarantee
- Choose your best geographic areas

### **Pricing Starts At**

Records Processed	per/M	per record
Any Amount	\$100.00	\$0.10

#### **Select Options**

Date Range; Specific Date; Specific Price Range; All Prices; Lender Names; Phone Numbers

#### **Quality Guarantee**

Melissa Data guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS CASS processed to confirm the address is an actual delivery point by the Post Office<sup>TM</sup>. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

#### **Low Price Guarantee**

We have the lowest prices—period. We will beat any competitor's price on any online list (specialty lists excluded). If you already have a quote from another company, fax it to 949-589-5211 and we'll beat it.

#### **Special Notes**

No minimum order



# Free Mailing Software!



Get MAILERS+4® mailing software (\$495 value) for free with your first list purchase, or any list purchase of \$400 or more.

## Call for volume pricing!

#### For More Information

Melissa Data Corporation T 800-800-MAIL, opt 2 F 949-589-5211 www.MelissaData.com







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