



# Global Phone Verification

## Verify User Phone Numbers, Phone Type, and Ownership

Verify U.S. and international phone numbers in real-time, and get the data attributes that help optimize communications, evaluate fraud risk, and speed up account onboarding using Melissa Global Phone Verification.

-  **Increase conversions** by collecting just a phone number to verify account ownership for easier sign-ups
-  **Prevent fraud and spam** by verifying a real person with phone ownership
-  **Reduce telemarketing costs** associated with bad or inactive phone numbers, blocked numbers, and toll-free numbers
-  **Increase global usability** by verifying numbers, country of origin, and predominant language spoken for numbers in 240+ countries and territories

## How Global Phone Verification Works

### Number Verification

Verify and append country code, international exit codes, and national prefixes for 240+ countries and territories. Allows for verification of unregistered phone numbers and locates their region.

### Number Suggestions

Provides a list of countries that the phone number could belong to.



### Number Type

Identify a number's phone type including mobile, landline, VoIP, and Toll-Free, as well as determining carrier information.



### Number Geocoding

Determine a phone number's origin from international address codes and append geographic latitude, longitude, administrative area, and the predominant language on a landline.

## Get Started Today!

>> Get a FREE quote: [www.melissa.com/phone-verification](http://www.melissa.com/phone-verification)

### Premium Phone Verification – Mobile Active Identification

Melissa Global Phone can perform real-time active/inactive identification to verify and clean mobile numbers, ensuring a number is live and connected. Utilizing Premium Phone helps ensure compliance and mitigate risks associated with telephone violations plus saves money by verifying a mobile phone before sending an SMS message. The Premium Phone feature is ideal for call centers, list owners, and websites that collect mobile numbers, and provides coverage for most countries including the U.S., Canada, Germany, United Kingdom, Mexico, Spain, India, Japan, Korea, and more.

### Caller ID

Global Phone Verification's CallerID feature taps into real-time carrier data to return the name of the person or business associated with the phone at activation. This helps stop accounts from being created by bots, reduces risk of fraud, and increases opportunities for personalized and relevant messages to be sent to customers for greater marketing effectiveness.

### Multi-Language

In addition to verifying international numbers, Global Phone Verification will append country code, international exit codes, and national prefixes for 240+ countries and territories.

Visit [http://wiki.melissa.com/index.php?title=Data\\_Coverage\\_by\\_Country](http://wiki.melissa.com/index.php?title=Data_Coverage_by_Country) for a complete list of countries covered.

### Phone Number Type and Location Information

Global Phone Verification will identify a phone number's type as mobile, landline, VOIP, carrier details, and append location information including lat/long coordinates, country of origin, and administrative area.

### Fast, Flexible Implementation

Global Phone Verification is available as a REST API, on-prem multiplatform API, and as a plugin for popular programs including Microsoft SQL Server® Integration Services (SSIS®), Dynamics CRM®, Excel®, Salesforce®.com, and Pentaho® PDI.

### Documentation

We have all the information you need to start building. Access resources such as tutorials, sample code, and extensive API documentation. Visit <http://wiki.melissa.com> to get started.

### About Melissa

Since 1985, Melissa has specialized in global intelligence solutions to help organizations unlock accurate data for a more compelling customer view. More than 10,000 clients worldwide in arenas such as retail, education, healthcare, insurance, finance, and government, rely on Melissa data quality and ID verification software, including data matching, validation, and enhancement services to gain critical insight and drive meaningful customer relationships.

#### Melissa

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