



Global Express Entry®

100% Address Accuracy for 250+ countries Improve E-commerce Checkout

Melissa Data's Global Express Entry, a cloud-based, auto-completion tool, offers pre-validated addresses for over 250 countries, speeds up e-commerce checkout to improve the customer experience, helps website conversions, and ultimately reduces your costs associated with returned shipments due to incorrect addresses.

50% Fewer Keystrokes & Standardized Country Address Formats Boost Performance

Global Express Entry type-ahead functionality provides standardized address country formats—locality, administrative area, postal code, and thoroughfare. This standardization of 131 different global address formats ensures your database is consistent—and packages and mail are deliverable. As a Cloud service, Global Express Entry can be integrated into customized applications and platforms and does not require additional IT resources to maintain.

Benefits:

- Protects your sender reputation – ensure emails are valid before mailing
- Increase Web form completion and conversion rates
- Improve the accuracy and reliability of your contact database
- Grow your business with effective marketing campaigns

Features:

- Occurs in real-time – no database lookups
- Corrects typos to ensure you collect only deliverable email addresses
- Validates business & consumer email domains like Yahoo, Gmail, Hotmail and more

ExpressEntry®

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Try Global Express Entry with 1,000 Free Records

>>Request Activation Now: www.MelissaData.com/free-trials/express-entry.htm



What Can You use it For?

Global Express Entry can be used in many ways, including:

- Now positively if an address exists and is deliverable since the Cloud service tackles address accuracy with USPS® delivery point validation—down to the apartment or suite number— to ensure mail and packages arrive at the correct destination.
- **Increase sales**—speedy address auto-completion makes web conversions and leads—a reality with fewer form abandonments
- **Improve customer satisfaction**—Accurate address entry ensures accurate deliveries and happy customers
- **Plan marketing campaigns**—consistent, correct contact addresses provide the bases to launch campaigns

Global Express Entry is Available in the Following Ways:

- 1. Cloud-based service** with address capture that can be integrated into customized applications and platforms and does not require additional IT resources to maintain
- 2. Desktop software** is compatible with forms in a Windows® Customer Relationship Management (CRM) platform, Web, or custom applications; it will geocode addresses with lat/long coordinates for 40+ countries and territories for customer segmentation & mapping
- 3. Plugin:** Access to Global Express Entry via convenient, easy-to-use, real-time address autocompletion plugins for Salesforce®, Excel®, Magento® and Shopware®

About Melissa Data Corp.

Since 1985, Melissa Data has been a leading provider of data quality and address management solutions. Melissa Data's data quality software, Cloud services and data integration components verify, standardize, consolidate, enhance and update U.S. and global contact data, including addresses, phone numbers and email addresses for improved communications and ROI. More than 10,000 companies worldwide rely on Melissa Data to gain and maintain a single, accurate and trusted view of critical information assets.

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