Protect Your Database with a Data Quality Firewall

Capturing data can be messy. That's why step one to any contact data management strategy is data verification. The Data Quality Suite provides 4 powerful tools for real-time verification of address, name, phone, and email info.
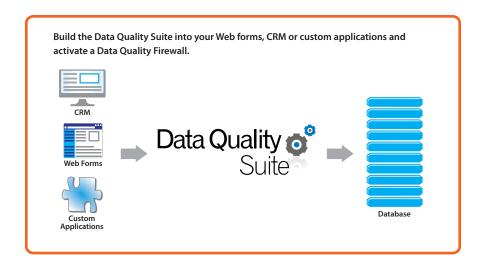
Data Quality Suite

Instantly Validate All Your Customer Contact Information

The Data Quality Suite is a toolkit of multiplatform development APIs that enable you to validate, verify, correct, and enrich your customer and prospect data in real-time before it enters your database. It is scalable, flexible, and above all, fast. In batch mode, it can process millions of records an hour – perfect for periodic cleanses.

This Suite works with Windows®, Oracle®, Linux™, Solaris®, HPUX and AIX so you can seamlessly integrate on any platform business application. Enterprises, including Fortune 100 companies, depend on the Data Quality Suite to complete their mission critical data quality needs.

The Data Quality Suite includes Address Object, Email Object, Phone Object, and Name Object.

Benefits:

- Clean contact data at point-of-entry or in batch

- Improve customer contactability

- Cut waste and reduce undeliverable mail

- Transform sales and marketing efforts with clean data

- Boost marketing response rates

- Easy to integrate into any business application

Features:

- Flexible: multiplatform 32/64-bit architecture

- Fast: process millions of records per hour

- Scalable: start small and scale out

- Affordable: flexible, subscription-based pricing to fit any budget

Build the Data Quality Suite into your Web forms, CRM or custom applications and activate a Data Quality Firewall.

CRM

Web Forms

Custom Applications

Data Quality Suite

Database

Try the Data Quality Suite for Free

Want to try the Data Quality Suite for free with no obligation? Download a 30-day free trial and discover the flexibility of these cutting-edge multiplatform APIs.

>> GET A FREE TRIAL: **www.MelissaData.com/dqs**

Address Object®

Address Object is powered by a CASS Certified™ address verification engine to meet USPS® specifications for ZIP + 4® code accuracy. Address Object cleans up bad and undeliverable addresses and adds missing suite numbers, ZIP + 4, carrier route, and delivery point codes. Address Object can also identify vacant addresses and whether an address is a residence or business. It also features Delivery Plus that verifies addresses not serviced by USPS.

Phone Object®

Phone Object instantly validates and corrects telephone numbers for the U.S. and over 200 countries. Phone Object can also provide geographic information including latitude and longitude coordinates, time zone, city, state, ZIP, and country. Phone Object also returns valuable demographic information such as cell, landline, VOIP, and residence, business, or home office.

Email Object®

Email Object ensures your customers enter only valid email addresses, drastically reducing email bounces and delivery failures. Email Object verifies the domain exists, and corrects misspelled domains, as well as general formatting and syntax errors.

Name Object®

Name Object can genderize your customer database to help you develop better target marketing campaigns and personalized messages. Name Object can also split full names into five components (Prefix; First; Middle or Initial; Last; and Suffix) and recognize and correct names from a library of over 190,000 multi-ethnic first and last names.

System Requirements

Libraries available for Windows 2003/2008/7/Vista; Red Hat; Solaris; SPARC platform; AIX; Power; rs/6000; PPC; HPUX; PA-RISC; and Itanium. 50 MB.

120-Day ROI GUARANTEE

Peace of mind is one of the many benefits you get when you partner with Melissa Data. Use our tools to clean your data for 120 days. If you don't see a 100% return on your investment, you get your money back. It's that simple.

About Melissa Data Corp.

Since 1985, Melissa Data has been a leading provider of data quality and address management solutions. Melissa Data's data quality software, Cloud services, and data integration components verify, standardize, consolidate, enhance, and update U.S. and global contact data, including addresses, phone numbers, and email addresses for improved communications and ROI. More than 5,000 companies rely on Melissa Data to gain and maintain a single, accurate and trusted view of critical information assets.

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