

# Know Your Data, Know Your Customer

## Melissa Global Intelligence



**melissa**<sup>™</sup>  
GLOBAL INTELLIGENCE

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[www.Melissa.com/gi](http://www.Melissa.com/gi)

# 62%

of companies were targets of payments fraud last year.

Source: 2015 AFP Payments Fraud and Control Survey

## Optimize Onboarding and Detect Fraud

Consumers are increasingly conducting their financial affairs online. And, they desire a smooth, rapid sign-up process. This makes it increasingly difficult for businesses to manage risk and protect the business while meeting customer demands for convenience, speed and simplicity.

Now, more than ever, global organizations need to implement smarter, simpler KYC processes to improve the customer experience while protecting corporate assets. Melissa Global Intelligence meets this need.

Melissa Global Intelligence offers a significant opportunity to retire costly legacy Compliance and KYC systems, reduce headcount for manual review, and avoid reputational risk with regulators and the general public. It's a flexible solution you can tailor to meet your specific customer sign-up process and risk management requirements; ensuring an excellent customer experience while guarding against fraud and money laundering.



E-commerce



Know Your Customer (KYC)



AML Compliance



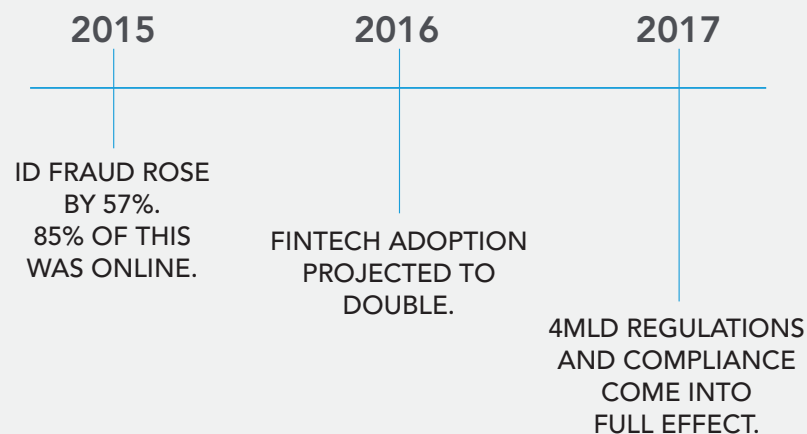
Card Not Present



Customer Due Diligence



FinTech/RegTech



The cost of doing through due diligence is high. But the cost of not doing it is even higher. **Are you ready?**



# Simple, Accurate and Reliable Identity Verification

Melissa Global Intelligence provides powerful, real-time tools and services to achieve entity resolution and compliance in areas of Anti Money Laundering (AML), Fraud Prevention, Politically Exposed Persons, and with Bank Secrecy Act (BSA) regulations.



## Age Verification and National ID

Verify a customer's national ID, such as a social security number or driver's license, as well as date of birth.



## Name-Address Verification

Leverage a comprehensive dataset containing billions of records to confirm the name and address match and are current - with a high degree of accuracy.



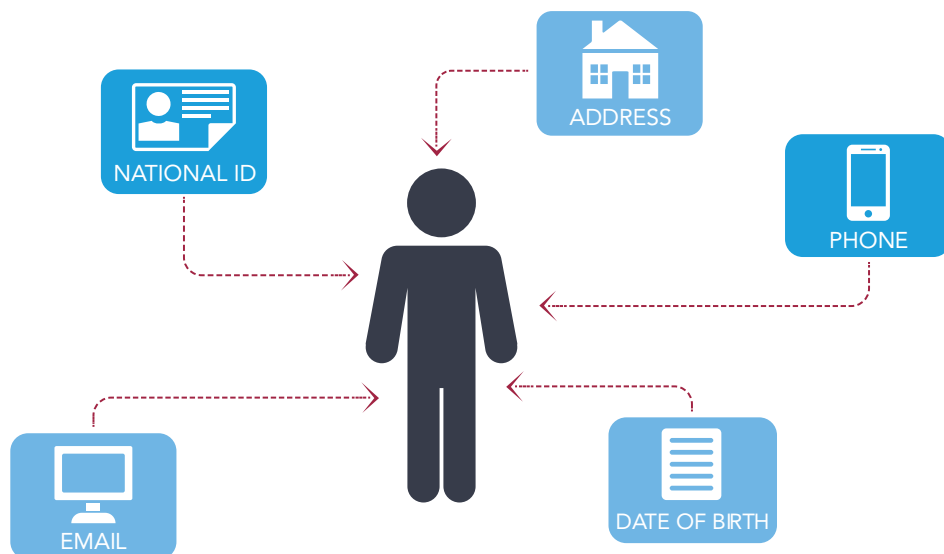
## Address Correction and Formatting

Add missing street suffixes, state/province/administrative area info, and standardize addresses to specific country formats.



## Contact Data Validation

Determine that the given postal address is deliverable, the email address exists, the name associated with a mobile device and whether the phone number is active and callable, and the given name is in a valid format.



## WHY MELISSA?

Because identity has never been more important.

Melissa is a leading provider of identity assurance and data quality. Since 1985, our mission has been to help organizations across industries and across the world harness the value from all their data to find new revenue streams, operate more efficiently, deliver outstanding customer service, and minimize risk.



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